FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washir

Washington, D.C. 20549	OMB APPROVAL			
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number:	3235-028		

OMB Number: 3	235-0287								
Estimated average burden									
hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* MARSHALL ALLAN						2. Issuer Name and Ticker or Trading Symbol SEGMENTZ INC [SZI]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
MARSHALL ALLAN								-						Direc	ctor	X	10% O	wner				
(Last) (First) (Middle) 18302 HIGHWOODS PRESERVE PARKWAY						3. Date of Earliest Transaction (Month/Day/Year) 02/01/2006										Office	er (give title w)		Other (below)	(specify		
SUITE 1	00				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable						
					1	and the second s										Line)						
(Street) TAMPA	FL	5	33647												X		n filed by One	•	Ü			
IAMPA	FL												Form filed by More than One Reporting Person									
(City)	(St	ate) (Zip)																			
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																					
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)				Execution ay/Year) if any		Deemed ecution Date, ny onth/Day/Year)				ies Acquired (A) Of (D) (Instr. 3, 4			l and 5) Secu Bene Own		urities eficially ned Following		vnership n: Direct r Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
									Code	v	Amount		(A) or (D)	Price	. 1	Reported Transaction(s) (Instr. 3 and 4)				(msu. 4)		
Segmentz, Inc 02/01				02/01/	1/2006		02/10/2006		S		200,00	0	A \$0.7		.712 2,697,217		597,217		D			
		Та									osed of, onvertib				у Ои	ned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemo Execution if any (Month/Da	Date,	4. Transaction Code (Instr. 8)		n of		6. Date Exercis Expiration Date (Month/Day/Yea		e	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		str. 3		vative urity r. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownersi Form: Direct (E or Indire (I) (Instr.	wnership	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	or Nur of	ount nber ires								

Explanation of Responses:

allan marshall

02/13/2006

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.