FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Ington, D.C. 20549	OMB APPROVAL

	OMB Number:	3235-0287
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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

					_			,				. ,										
Name and Address of Reporting Person* Norstrud Andrew James						2. Issuer Name and Ticker or Trading Symbol SEGMENTZ INC [SZI]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
Norstru	<u>a Anarev</u>	<u>v James</u>			1 ==				<u>. </u>	[021]							Direc	ctor		10% C	wner	
(1+)	(F:		(h 4: -1 -11 -)		2 0	2 Pate of Sadiant Turnanting (Marsh/Paul)(sa)							\dashv	X Office belo		ficer (give title low)		Other (specify below)				
(Last)	(Fi	,	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 02/11/2005												C	FO			
18302 HIGHWOODS PRESERVE PARKWAY					102/	02/11/2003																
SUITE 100																						
					_ 4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable						
(Street)										•		`		•	L	ine)						
TAMPA	FL		33647													X	Forn	n filed by On	e Repor	ing Pers	on	
IAMFA	FL	,	33047															n filed by Mo	re than (One Rep	orting	
, a																	Pers	OH				
(City)	(St	ate) ((Zip)																			
		Tabl	le I - Noi	n-Deri\	/ative	Se	curit	ies Ac	qui	ired, D	is	posed o	f, o	r Ben	efici	ally	Owne	ed				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Da						Execution Date,		, Ţ	Transaction Disposed Code (Instr. 5)			ities Acquired (A) d Of (D) (Instr. 3,				Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									[Code V		Amount		(A) or (D)	Price	9	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common Stock 02/10/)/2005		02/10/2005		P		10,000	0 A \$0		\$0	0.95 38,00		8,000	I)		
		Та	able II - I									sed of, onvertib					vned					
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security Security 3. Transaction Date Execution Date (Month/Day/Year) if any (Month/Day/Year)			Date,	4. Transaction Code (Instr. 8)		n of Der Sec Acc (A) Dis of (of		Date Exe piration I onth/Day	•	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		str. 3		ivative urity	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owne Form: Direct or Ind (I) (Ins	nership m: ect (D) ndirect Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
					Code	v	(A)	(D)		Date Exercisable		Expiration Date	Title	Amount or Number of Shares								

Explanation of Responses:

Remarks:

Restricted Share purchase

Andrew J. Norstrud

02/10/2005

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.