## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant    □			
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Check the appropriate box:			
□ Preliminary Proxy Statement			
☐ Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2))			
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□ Soliciting Material Pursuant to Section 240.14a-12			
XPO, Inc. (Name of Registrant as Specified In Its Charter)			
N/A (Name of Person(s) Filing Proxy Statement, if other than the Registrant)			
(Name of Person(s) Filing Proxy Statement, if other than the Registrant)			
(Name of Person(s) Filing Proxy Statement, if other than the Registrant)  Payment of Filing Fee (Check the appropriate box):			



# One of the largest less-than-truckload (LTL) providers in North America

XPO partners with ~27,000 customers to transport freight, using propriety technology and a nationwide network<sup>1</sup>



XPO KEY METRICS <sup>1</sup>	
2022 FY Revenue	\$4.6 billion
Adjusted EBITDA	\$1.01 billion
Employees	22,000
LTL industry size <sup>2</sup>	~\$59 billion

## STRONG POSITIONING AND OPPORTUNITY

- Leader in a bedrock industry with disciplined pricing and deep competitive
- Critical nationwide network coverage, with in-house sources of capacity
- Data-driven levers of profit growth embedded in proprietary technology
- High-ROIC business with compelling outlook and well-defined growth strategy
- Results-oriented executive leaders with long history of transforming

Since the RXO spin-off, XPO's TSR increased by 47%<sup>3</sup>

Note: Financial information included in this presentation is based on our 2022 Annual Report. On April 11, 2023, we recast our financial information to assist investors in assessing XPO's historical performance. A copy of Annex A of our 2022 Proxy Statement.

10 aba as of and for full fiscal year ended December 31, 2022, unless otherwise noted, reflecting North American Less-Than-Truckload ("LTL") business segment post-RXO spin-off. Targets reflect North American LTL only.

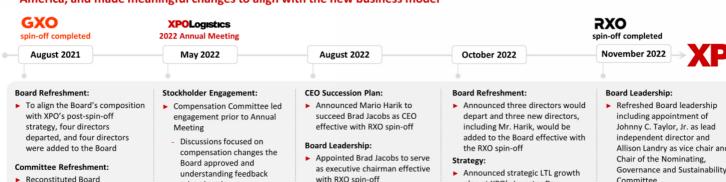
15 ource: Third-party US LTL industry research (2022)

15 STOCKHOLDER UPDATE | MAY 2023



# **XPO's transformation**

Over the last two years, XPO has undergone a significant business transformation into a pure-play LTL company in North America, and made meaningful changes to align with the new business model



# Committee Committee Leadership:

committees, including

appointing all newly elected

directors to the Compensation

Named Johnny C. Taylor Jr. Compensation Committee Chair

- understanding feedback related to the program
- Engagements also included discussion on stockholder proposals and ESG matters

with RXO spin-off

 Announced strategic LTL growth plan at XPO's Investor Day

## Stockholder Engagement:

- ► Initiated multi-month stockholder engagement with Compensation Committee members participating
  - Discussions focused on understanding concerns that drove the say-on-pay vote, as well as seeking feedback related to anticipated compensation adjustments as a result of the RXO spin-off

Allison Landry as vice chair and Governance and Sustainability Committee

#### Committee Refreshment:

► Added select new members of the Board – Irene Moshouris and Bella Allaire – to Board committees



# Established new management team

Following the RXO spin-off in November 2022, Mario Harik succeeded Brad Jacobs as XPO's CEO, with Brad transitioning to executive chairman

- Mario has been instrumental in establishing XPO as an industry leader and in transforming the LTL business
  - With 11+ years of leadership experience at XPO, including his roles as president of North American LTL, chief
    information officer and chief customer officer, Mario has a deep understanding of the business and is well
    positioned to lead XPO in its next chapter
- ► In connection with his promotion to CEO in 2022, Mario was granted a Promotion PSU Award, in recognition of the increase in scope of his role and further aligning his compensation with stockholder value creation¹
  - \$6.5M performance-based PSU award based on TSR performance over four years



## In conjunction with the CEO transition, XPO brought together a world-class management team composed of experienced leaders

# CARL ANDERSON

Chief Financial Officer (November 2022)

## **CAROLYN ROACH**



Chief Human Resources Officer (January 2023)

#### ALI FAGHRI



Chief Strategy Officer (January 2023)

## MICHAEL ABRAHAMS



Chief Communications Officer (January 2023)

#### WENDY CASSITY



Chief Legal Officer (March 2023)

## DAVE BATES



Chief Operating Officer (April 2023)

Promotion PSU Award has a grant date of August 5, 2022, four-year performance period and grant value of \$6,500,000. Performance goals are based on XPO's TSR over the performance period relative to the S&P Midcap 400 Index, with a multiplier based on XPO's TSR over the performance period compared to the aggregate weighted TSR of certain pre-selected transportation peers. The maximum award opportunity is equal to 200% of the target number of shares subject to the Promotion PSU Award.

3 STOCKHOLDER UPDATE | MAY 2023



# Five-year strategic plan

At our Investor Day in October 2022, we announced our strategic priorities and operational goals to position XPO as a leader in a competitive landscape

# **Gain market share**

- Grow capacity to accommodate demand
- Provide best-in-class service to gain new business and grow wallet share
- Expand sales resources and target growing verticals

# **Optimize pricing**

- ► Increase win rate on contracts
- Capture real-time opportunities with dynamic pricing
- Enhance margin with proprietary cost modeling

# **Operational excellence**

- Utilize proprietary technology to optimize all parts of the shipment lifecycle
- ► Insource more linehaul miles
- Drive efficiencies in pick-up and delivery and dock labor
- Deploy robust piece-level tracking

Targets for Growth, Profitability and Efficiency 2021-2027

Revenue CAGR of 6% to 8%
Adjusted EBITDA CAGR of 11% to 13%
Adjusted operating ratio improvement of at least 600 bps

Note: Targets are for North American LTL only and assume 8% to 12% gross capex as a percent of revenue, on average, over the next several years.

4 STOCKHOLDER UPDATE | MAY 2023

**XPO** 

# **Board leadership structure**

Leadership structure put in place to position XPO for success as a pure-play LTL transportation provider, facilitate a smooth CEO transition and ensure robust independent oversight



**Executive Chairman**Brad Jacobs, as of 2022



Lead Independent Director Johnny C. Taylor, Jr., as of 2022



Vice Chair Allison Landry, as of 2022

Role established in November 2022 to provide key support for management and promote stability following a multiyear business transformation

ide key support Role established in 2016 to complement roles of lowing a multi-independent committees and committee chairs in providing effective independent Board oversight Role established in 2019 to provide support on key governance matters to chairman and lead independent director including participating in annual stockholder engagement efforts

## **Key Roles and Responsibilities**

- Oversees overall corporate strategy, strategic customer and other key stakeholder relationships and corporate development
- Leads the Board
- Advises management on growth strategies, critical human capital strategies, and key stakeholder engagements
- Alongside CEO, charts the mid- to long-term roadmap for business, value creation strategy and stockholder engagement
- Presides at all Board meetings at which the executive chairman is not present
- Presides at all executive sessions of the independent directors
- Calls additional meetings of the independent directors as necessary
- Serves as a liaison between the executive chairman and the independent directors
- Alongside executive chairman, reviews and approves Board meeting agendas to ensure focus on critical matters
- Available to meet with significant stockholders as required

- Presides at Board meetings where the executive chairman and lead independent director are not present
- Assists the executive chairman, when appropriate, in carrying out duties
- Assists the lead independent director, when appropriate, in carrying out duties
- Performs other duties and responsibilities and provides assistance as the Board or the executive chairman may determine, including with stockholder engagement



# **XPO's Board of Directors**

## XPO's highly engaged and diverse set of directors are committed to being strong stewards of stockholder capital

#### **BRAD JACOBS**

**Executive Chairman** 



hairman, Founder and Former CEO, XPO, United Rentals & United Waste Systems

In-depth knowledge of the business and leadership experience as the company's executive chairman and former CEO

#### JOHNNY C. TAYLOR, JR. **Lead Independent Director**



President and CEO, the Society of Human Resources Management

✓ A global leader on the future of employment, culture and leadership with over 25 years experience as a lawyer, HR executive and CEO

## **ALLISON LANDRY**

Vice Chair



Former Senior Transportation Research Analyst, Credit Suisse

✓ More than 15 years experience transportation sector, equity markets, and research and

#### CC, NCGSC\*, OE

#### JASON AIKEN Director



Executive VP, Technologies and CFO, General Dynamics Corp.

✓ Significant financial and accounting expertise through his service as CFO and other senior

# MICHAEL JESSELSON Director



Jesselson Capital Corp.

## New Directors Added Post RXO Spin-Off

# **BELLA ALLAIRE**

Director



Executive VP of Technology and

# J. WES FRYE Director



Former Senior VP and CFO Old Dominion Freight Line

More than 30 years of direct LTL operational experience and extensive finance and accounting knowledge from roles at Old Dominion Freight

OE

# MARIO HARIK

Director and CEO



Chief Executive Officer,

Extensive leadership and company-specific experience as XPO's former CIO, CCO and president of North American LTL

# **IRENE MOSHOURIS**

Director



Senior VP and Treasurer,

✓ Financial leadership experience gained through numerous treasury and tax management positions, including senior VP and treasurer

AC, CC, NCGSC



NCGSC = Nominating, Corporate Governance & Sustainability Committee

OE = Operational Excellence Committee

OE\*

\* = Chair



NCGSC



# **Board risk oversight**

The Board provides robust oversight of current and potential risks facing XPO and has delegated responsibility as follows:

#### AUDIT COMMITTEE

- Oversees the policies that govern the process by which exposure to risk is assessed and managed by management. In that role, the Audit Committee discusses major financial risk exposures with management and discusses the steps that management has taken to monitor and control these exposures
- Responsible for reviewing risks arising from related party transactions involving XPO, and for overseeing companywide Code of Business Ethics and overall compliance with legal and regulatory requirements

# COMPENSATION COMMITTEE

 Monitors the risks associated with compensation philosophy and programs

Ensures that the company's

compensation structure strikes an appropriate balance in motivating our senior executives to deliver long-term results for the company's stockholders, while simultaneously holding senior leadership team accountable

## NOMINATING, CORPORATE GOVERNANCE AND SUSTAINABILITY COMMITTEE

- Oversees risks related to governance structure and processes, as well as risks associated with the company's corporate sustainability practices and reporting
- Oversees XPO's political activity and, pursuant to the Political Activity Policy, has final approval over all political contributions

# Operational Excellence Committee (April 2023)

Assists Board in oversight of operational strate and progress

# OPERATIONAL EXCELLENCE COMMITTEE

- Reviews XPO's strategies and objectives with respect to operational excellence, including financial and operational performance, continuous improvement of quality and service, operational efficiency, cost control, safety and technological innovation
- ► Reviews, with management, reports and key performance indicators relating to progress and trends in company operational excellence and achievement against the company's strategies and objectives

## **Committee Members**

#### Mario Harik (Chair)

√ 11+ years of leadership experience as chief information officer, chief customer officer and president, North American LTL at XPO

#### Wes Frye

√30+ years of direct LTL operational experience

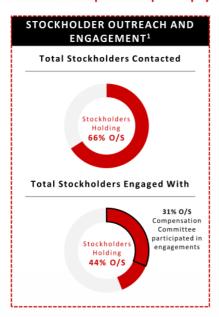
#### Allison Landry

√ 15+ years experience in the transportation sector equity markets, research and analysis



# Robust stockholder engagement and commitment to responsiveness

The Compensation Committee considers dialogue with existing stockholders to be especially critical in formulating XPO's executive compensation philosophy and program



Following the 2022 Annual Meeting, as part of the reconstituted Compensation Committee's holistic review of XPO's compensation program and to ensure alignment with the new business strategy, Committee members engaged with stockholders to seek feedback

During engagements, XPO sought feedback and gained stockholders' perspectives on the following elements of the executive compensation program:

- Concerns which drove the 2022 say-on-pay vote
- Go-forward compensation program for executive chairman, incoming CEO and CFO
- ▶ How to address the outstanding, in-flight awards upon completion of RXO spin-off
- ▶ Conversion of cash LTI awards into performance-based equity award
- Approach to performance and compensation benchmarking

Stockholder feedback was critical to informing the executive chairman, incoming CEO and CFO's compensation program, the conversion of outstanding executive awards and CD&A disclosures

Calculated based on stockholder positions and shares outstanding as of December 31, 202.
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# 2023 compensation program

In response to stockholder feedback, the Compensation Committee established a formulaic incentive structure that is primarily

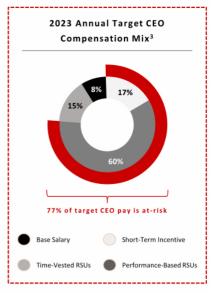


establishing a purely formulaic incentive

Removed the modifier,

CHANGE

- ▶ Transitioned to practice of awarding an annual LTI grant
- PRSU operational targets are tied to the company's multi-year outlook for the LTL business, as communicated at 2022 Investor Day
- Double-trigger change-incontrol provision applied





<sup>1</sup> COO profit-sharing cash incentive program paid out quarterly and subject to Mr. Bates' continuing employment through the date on which the Company's quarterly earnings are publicly announced and the terms and conditions of the Company's profit-sharing cash incentive program to be approved by the Company's compensation committee.

<sup>2</sup> Represents 2023.11 diesign for XPO's executive chairman and CEO, CTO, CTI consists of 65% PRSUs and 35% KSUS. COO LTI consists of 65% PRSUs.

<sup>3</sup> Compensation components as confirmed in Mr. Harik's employment agreement filed on August 4, 2022. Mr. Harik's Promotion PSU Award granted in 2022 is not included in the graphic.

▶ 20% RSUs which vest annually over three years

- - STOCKHOLDER UPDATE | MAY 2023



# 2023 executive chair compensation

The Compensation Committee considered many factors in developing Brad Jacobs' compensation for his role as executive chair including:

- Analyzing pay programs for executive chairs at S&P 500 companies for which an executive chairman was in the role for at least one year in order to establish a benchmark
- ▶ Decreasing the quantum to reflect the new role
- Designing a program that supported retention and incentivized long-term value creation

# The Committee approved the following design:

Component	Target	Outcome
TOTAL TARGET COMPENSATION	\$6.5M	<ul> <li>Decreased total target compensation by 50% from \$13M target compensation in CEO role<sup>1</sup></li> <li>Heavily tied to long-term performance, with 77% in the form of LTI</li> <li>Target compensation is 65% of CEO's 2023 target compensation</li> <li>Below median of executive chair compensation based on benchmarking analysis</li> </ul>
BASE SALARY	\$0.6M	► Fixed cash compensation corresponds to experience and job scope, and is aligned with market levels
SHORT-TERM INCENTIVE	\$0.9M	<ul> <li>Incentive structured identical to CEO and CFO short-term incentive design</li> <li>Reflects stockholder feedback for short-term incentive to be formulaic</li> </ul>
LONG-TERM INCENTIVES	\$5.0M	<ul> <li>Incentive structured to align with long-term incentive for CEO</li> <li>Significantly performance based, with 80% in the form of PRSUs and 20% in the form of RSUs</li> <li>Reflects stockholder feedback to transition to annual grants</li> </ul>

<sup>1</sup>LTI portion consists of the 2022 tranche of the Cash LTI award granted in 2020. 10 STOCKHOLDER UPDATE | MAY 2023



# Long-term incentive awards modified to reflect business transformation

As a result of the spin-offs of GXO and RXO, the Compensation Committee made several changes to executive awards after carefully re-evaluating their structure, considering stockholder feedback and relevance for XPO as a stand-alone, pure-play LTL business

#### **PRIOR AWARD**

## CONSIDERATIONS

## **SUPERSEDING AWARD**

#### 2020 CASH LTI AWARDS (2020-2026 Performance Period)

- Fully performance-based Cash LTI Award with four tranches vesting through 2026 with a target value of
- Based on performance targets of absolute adjusted cash flow per share (50% weighting), growth in adjusted cash flow per share relative to peers (25% weighting) and ESG scorecard achievements (25% weighting)

2019 PSU AWARD

(2019-2024 Performance Period)

achievement of both relative TSR1 and at least \$2.54

adjusted EPS by year-end 2024 to earn any payout2

2018 PSU AWARD

(2019-2022 Performance Period)

Dual-conditioned performance goals required

Dual-conditioned performance goals required achievement of both stock price and adjusted cash flow

- Awards should reflect the current business profile and motivate executives to achieve goals aligned with company strategy and
- In 2021, took stockholder feedback expressing a preference for equity-based awards into consideration and converted 50% of the target value of Mr. Jacobs' and 100% of Mr. Harik's 2022 tranche, denominated in cash, into performance-based equity awards
- Reevaluated awards to maximize stockholder value creation and executive retention during time of significant change to business operations and leadership team
- Previous performance goals not applicable to XPO's current business; the Company's new position in the market as a standalone Company makes it unfeasible to formulate comparable stretch goals several years in the future, relative to the original construct
- New award value purely tied to stock price performance to motivate stockholder value creation over the long-term

# FINAL TRANCHE OF LTI AWARDS

- Metrics of final 2023 tranche of awards (set to vest in 2026) realigned with strategic priorities post-spin-off, including recalibrating ESG metrics to better align with XPO business profile
- ESG Scorecard encompasses targets across six categories: workforce and talent; employee and community safety; DE&I; environmental sustainability; information security; and governance

#### SPIN-RELATED TIME-BASED RSU AWARD

- Canceled the 2018 and 2019 PSU awards and granted a single time-based RSU award which vests on December 31, 2024, a two-year extension for prior performance period of the 2018 PSU award
- To enhance retention, subject to a one-year lock-up which prohibits transfers of shares through December

STOCKHOLDER UPDATE | MAY 2023

per share targets to earn any payout



<sup>1</sup> Outperformance of at least 310 percentage points relative to the S&P Transportation Select Industry Index.
2 Adjusted EPS of \$2.54 represents a CAGR of 19% relative to 2018 adjusted EPS, as calculated in accordance with our performance-based restricted stock unit award agreement.

# **Forward-looking statements**

This document includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. All statements other than statements of historical fact are, or may be deemed to be, forward-looking statements. In some cases, forward-looking statements can be identified by the use of forward-looking terms such as "anticipate," "estimate," "believe," "continue," "could," "intend," "may," "plan," "protential," "predict," "should," "will," "expect," "objective," "projection," "forecast," "goal," "guidance," "outlook," "effort," "target," "ta

These forward-looking statements are subject to known and unknown risks, uncertainties and assumptions that may cause actual results, levels of activity, performance or achievements to be materially different from any future results, levels of activity, performance or achievements expressed or implied by such forward-looking statements. Factors that might cause or contribute to a material difference include the risks discussed in our filings with the SEC, and the following; economic conditions generally; the severity, magnitude, duration and aftereffects of the COVID-19 pandemic, including supply chain disruptions due to plant and port shutdowns and transportation delays, the global shortage of certain components such as semiconductor chips, strains on production or extraction of raw materials, cost inflation and labor and equipment shortages, which may lower levels of service, including the timeliness, productivity and quality of service, and government responses to these factors; our ability to align our investments in capital assets, including equipment, service centers, and warehouses and other network facilities, to our customers' demands; our ability to implement our cost and revenue initiatives; the effectiveness of our action plan, and other management actions, to improve our North American LTL business; our ability to benefit from a sale or other divestiture of one or more business units; our ability to successfully integrate and realize anticipated synergies, cost savings and profit improvement opportunities with respect to acquired companies; goodwill impairment, including in connection with a business unit sale or other divestiture; matters related to our intellectual property rights; fluctuations in currency exchange rates; fuel price and fuel surcharge changes; natural disasters, terrorist attacks, wars or similar incidents, including the conflict between Russia and Ukraine and increased tensions between Taiwan and China; the expected benefits of the spin-off of RXO, Inc., the impact of the prior

All forward-looking statements set forth in this presentation are qualified by these cautionary statements and there can be no assurance that the actual results or developments anticipated by us will be realized or, even if substantially realized, that they will have the expected consequences to or effects on us or our business or operations. Forward-looking statements set forth in this release speak only as of the date hereof, and we do not undertake any obligation to undate forward-looking statements to reflect subsequent events or circumstances, changes in expectations or the occurrence of unanticipated events, except to the extent required by law.

