FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL							
OMB Number:	3235-0287						
Estimated average burden							
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Welch Mike				2. Issuer Name and Ticker or Trading Symbol SEGMENTZ INC [SZI]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
									_					X D	rector		10% C	wner		
(Last) (First) (Middle) 3039 SUNDANCE PATH					3. Date of Earliest Transaction (Month/Day/Year)										fficer (give title elow)		Other below)	(specify		
					08/	08/24/2005									CEO					
(Street)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)						
STEVEN	ISVILLE M	II 4	49127												X Form filed by One Reporting Person					
(City)	(St	ate) (2	Zip)		-											Form filed by More than One Reporting Person				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
Date					h/Day/Year) if a		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disposed C Code (Instr. 5)		ties Acquired (A) d Of (D) (Instr. 3, 4			nd Se Be Ow	mount of urities reficially ned Following	Forn (D) c	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	((A) or (D)	Price	Tra	orted nsaction(s) tr. 3 and 4)			(Instr. 4)	
Common Stock				08/23	/23/2005		08/23	/2005	P		75,000		A	\$ <mark>0</mark> .	59	160,000		D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Execution Date (Month/Day/Year) if any		Date,	4. Transaction Code (Instr. 8)		n of Deri Secu Acq (A) o Disp	osed) r. 3, 4			Amount of Securities Underlying Derivative Security (In and 4)		ount nber	8. Price Derivati Security (Instr. 5)		, [10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			

Explanation of Responses:

Jeff Curry attorney in fact

08/25/2005

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.