

November 5, 2020

# **Presentation Script and Slides**

The following script should be read in conjunction with the accompanying slide presentation, which contains, among other information, source data for certain information set forth in the script.

Thank you for joining us. We'll start with an overview of XPO Logistics today, and our strategy for driving growth, competitive differentiation and financial returns. We'll bring you up to date on a number of significant profit improvement opportunities specific to our operations. And we'll give you an overview of our third quarter 2020 financial performance, as well as the positive trends we see in our business and operating environment.

XPO is a top ten global logistics company with about \$17 billion in 2019 revenue and an integrated network of people, technology and physical assets. We operate under the single brand of XPO Logistics. We use our network to help our customers manage their goods most efficiently throughout their supply chains.

We have two reporting segments: transportation and logistics. Approximately 64% of our 2019 revenue came from transportation. The other 36% was logistics, which we sometimes refer to as "supply chain" or "contract logistics."

Our markets are highly diversified. The more than 50,000 customers we serve span every major industry and touch every part of the economy. Our revenue comes from a mix of key verticals, such as retail and e-commerce, food and beverage, consumer packaged goods and industrial.

About 59% of our 2019 revenue was generated in the United States, 12% came from France and 12% from the United Kingdom. Of the balance, Spain was the next largest at 5% of revenue. In total, we operate in 30 countries with 1,499 locations and approximately 97,000 employees.

### **Investor Highlights**

These are the key factors driving our growth and returns companywide:

- We hold leading positions in fast-growing areas of transportation and logistics, with outsized exposure to sectors with track records of long-term growth and sustained demand.
- We have numerous opportunities for revenue growth, including organic growth through innovation, and penetration of our large addressable market opportunity, where we hold less than 2% share.
- Our business units have growth drivers that are specific to the services they provide —
  for example, e-commerce is a strong secular tailwind for our contract logistics and last
  mile businesses.

- Our combination of scale, density, expertise and technology is critically important in e-commerce and omnichannel supply chains, where we have a large global presence.
- We're nimble allocators of capital, with a disciplined focus on returns and an enviable record of creating substantial shareholder value.
- Our rapid pace of innovation differentiates our services and makes the most of the talent and assets within our organization.
- Our scale gives us significant operating leverage, cross-selling opportunities, purchasing power and capacity to innovate.
- We serve customers in different verticals with diverse economic cycles, and the vast majority of our revenue is generated under long-term contracts, making our performance more resilient in economic cycles.
- Our business model is optimized for free cash flow generation in all parts of the cycle: about 69% of our revenue is asset-light, 77% of our cost basis is variable and our maintenance capex is low.
- Our secret sauce has always been the world-class people we attract to XPO not just our 35 executives, but also the 2,500 professionals at the next level with blue-chip industry experience: our technologists, managers, engineers, logisticians and operators.
- We're executing on 10 profit initiatives that are all self-driven and largely independent of the macro. In total, these initiatives represent a potential \$700 million to \$1 billion profit improvement run rate in 2023.

Looking at the 10 profit initiatives more closely, we estimate that 40% of the potential opportunity is related to revenue initiatives: advanced pricing analytics and revenue management tools, our digital freight platform, our shared distribution network and the strategic management of large customer accounts that can use multiple XPO services, primarily within transportation in North America and in Europe. The other 60% is related to cost initiatives: LTL process improvements, contract logistics automation, workforce productivity, European margin expansion, global procurement and further back-office optimization. Six of the 10 profit initiatives are driven directly by our technology.

Operationally, we estimate that approximately 50% of the potential profit improvement opportunity is in global logistics. Another 30% of the opportunity applies to North American less-than-truckload, and the remaining 20% applies to all other transportation lines.

We're pleased with the progress we're making on these initiatives, despite the disruptions of COVID. Our technology-based initiatives, in particular, have flourished this year. In the third quarter, our pricing algorithms helped improve truck brokerage net revenue per load, and we used our XPO Connect™ digital marketplace to source truck capacity in a tight market. This technology has also been a standout in our last mile service, where we integrated our national hub network on XPO Connect™ ahead of the e-commerce upsurge in heavy goods.

In Europe, where margin expansion is one of our 10 levers, XPO Smart™ labor management tools are driving significant improvements in productivity, as they do in North America. XPO Smart™ has literally outsmarted the pandemic — helping us offset the higher cost of labor in our facilities by making the optimal use of workforce hours. In the third quarter, as logistics volumes picked up, our site managers were able make rapid adjustments to labor levels in real time.

### **Technology**

Our technology is a way for us to strengthen our relationships with customers and serve them as completely as possible. The industry is evolving, and customers want to future-proof their supply chains. We have the ability to develop customized solutions that solve complex challenges for customers by utilizing machine learning and data science.

XPO has a global technology team of approximately 1,600 experts assigned to different areas of the business. They have a common understanding of the goals, and an ability to apply cutting-edge thinking to commercial practices. Our tech team is embedded in North America and in Europe, which allows us to address opportunities in real time, with constant feedback loops that engage our operators and customers.

We've built a highly scalable platform on the cloud to speed the development of new ways to increase efficiency, control costs and leverage our footprint. For example, we can deploy innovations globally across multiple operations in a relatively short time, and also take an innovation developed for one operation and apply it to other XPO services to create value. This agility gives our large accounts an added incentive to use XPO for multiple supply chain solutions.

For years now, we've made one of the largest tech investments in our industry — in 2019, the size of that investment was about \$550 million. We're determined to disrupt the marketplace and, where necessary, disrupt ourselves to drive long-term earnings growth.

### XPO Smart™

XPO Smart<sup>™</sup> is proprietary to our company and a critical lever in our profit improvement plan. It's a suite of intelligent tools and analytics that self-adjusts site by site to drive productivity across our business units. We designed XPO Smart<sup>™</sup> to incorporate dynamic data science and machine learning into the decision-making process for our managers. One of the most powerful aspects of the technology is its ability to generate both real-time and predictive insights.

Prior to XPO Smart<sup>™</sup> we were managing warehouse labor spend, like most of the industry, through a combination of tribal knowledge and reactive analytics. The benefits of moving to real-time visibility have been significant, as noted in the sections on LTL and logistics that follow here. These are the areas of the business where we believe XPO Smart<sup>™</sup> will deliver the greatest benefits.

The economics of rolling out XPO Smart<sup>™</sup> are compelling: the payback is measured not in months or years, but in days. We're able to show customers how real-time insights into productivity can drive allocation of resources and cost reductions.

All of this information is interpreted using machine learning, so that our software becomes continually smarter at site-specific modeling. Our managers use the tools to make informed decisions about the optimal mix of LTL dock workers and drivers, the ratio of full-time to part-time warehouse labor, shift lengths and use of overtime.

The data also teaches our managers about infrastructure — sometimes it's the physical space that creates inefficiencies. Our analytics track how goods flow through our warehouses and

freight moves around our docks. We use that information to make improvements tailored to each site.

The supply chain industry is wide open for disruptive thinking like this.

### **Company Overview**

We created XPO in 2011 to provide exceptional value for our customers while generating meaningful returns for our shareholders. The supply chain industry has strong fundamentals for value creation: it's vast, growing, fragmented and ripe for innovation, with underpenetrated sectors.

Supply chains are unique by nature; each one is a network spanning every step a company must take to move its goods from the origin to the end-user. Our customers typically have supply chains that include vendors, manufacturers, labor, assets, technologies, data and other resources. There are secular industry trends in our favor, including the accelerated growth in ecommerce spurred by the pandemic and an increasing customer trend toward outsourcing transportation and logistics. Outsourcing got a boost from the heightened attention on de-risking supply chains this year.

Our service offering is asset-light overall, with assets accounting for just under a third of revenue. In 2019, our net capex was 2.1% of revenue — a notably lower percentage than asset-intensive competitor groups in our industry, such as less-than-truckload, truckload, parcel and rail carriers. The assets we do own or lease are critical components of the customer services we provide: 766 contract logistics facilities, 553 cross-docks, trucking assets of approximately 15,000 tractors and 39,000 trailers, and intermodal assets of approximately 10,000 53-ft. containers and 5.000 chassis.

We market our service offerings using a two-pronged sales strategy: earn a greater share of wallet with our existing customer base and further penetrate high-growth verticals where our expertise and track record give us an advantage.

Over the past three years, we deepened our bench strength of senior-level sales talent in transportation and logistics in both North America and Europe and beefed up our North American LTL sales organization, including sales support personnel. We also invested in new training and analytics.

The scope of our services gives us entry to many different types of customers. We are:

- The second largest contract logistics provider worldwide, and the largest outsourced e-fulfillment provider in Europe;
- A top three LTL provider in North America, and a leading LTL provider in Western Europe;
- The second largest freight broker worldwide, with one of the largest owned road fleets in Europe, and a top brokerage provider in North America;
- The largest last mile logistics provider for heavy goods in North America;
- The third largest provider of intermodal freight services in North America;

- The largest provider of managed expedite shipments in North America;
- A top five global provider of managed transportation solutions; and
- A longstanding provider of domestic and international freight forwarding services.

We share knowledge across our service range with an emphasis on best practices in highimpact areas of operation, such as customer service, sales, safety, training, warehouse management, cross-dock operations, equipment maintenance and human resources.

### **Overview of Logistics Operations**

XPO is at the forefront of a \$130 billion contract logistics industry in North America and Europe combined. Our logistics footprint stands at approximately 200 million square feet (nearly 19 million square meters) of warehouse space — this makes us attractive to multinational customers, as does our vertical expertise, technology and sophisticated engineering capabilities.

Within our logistics segment, our two main regional distinctions are Europe and North America. North America is managed together with Asia and Latin America. In North American logistics, we've identified five key drivers of growth and margin expansion. They are:

- XPO is the logistics partner of choice for large customers, in part because of our ability to develop sophisticated solutions, customize them to solve specific challenges and drive efficiencies through automation;
- Our proprietary technology excels at visibility, speed, accuracy, agility, forecasting and control:
- Our XPO Direct™ network is a unique, shared-space distribution solution that gives customers a fluid way to position inventory close to target populations, reducing fixed costs and transit times;
- Our broad range of vertical expertise capitalizes on tailwinds from the growth of e-commerce and omnichannel retail, and more universally, trends toward outsourcing; and
- Our logistics business in North America is in a strong position for growth, with a high contract renewal rate and substantial new business wins.

While these attributes also apply to our European logistics business, Europe has its own unique growth drivers:

- We have the advantage of e-commerce scale, with the largest outsourced e-fulfillment platform in Europe;
- Our robust multinational capabilities meet customers' high expectations for consistent service quality across different European marketplaces;
- Our bespoke, technology-enabled solutions are high-margin and create stickiness with key customers;
- We have a large number of customer relationships that have a significant upside in share of wallet; and
- We have targeted sales strategy and macro-independent margin initiatives underway.

### Contract Logistics

Our contract logistics segment is asset-light and characterized by long-term contractual relationships, low cyclicality and a high-value-add component that deters commoditization. It has low capex requirements as a percentage of revenue, which leads to strong free cash flow conversion and ROIC.

This is a well-positioned business with ongoing opportunities to expand margin through disciplined cost and productivity management, a reduction of loss-makers and greater efficiency and safety through automation. Our US warehouse safety record for OSHA reportable incidents is more than four times better than the industry average.

The majority of our top contract logistics customers have investment-grade credit ratings. They represent the preeminent names in retail and e-commerce, food and beverage, technology, aerospace, wireless, industrial and manufacturing, chemical, agribusiness, life sciences and healthcare. We also have strong positions in fast-growing sub-verticals: for example, XPO is the number one provider of fashion logistics in Italy. There are very few logistics companies with our breadth of vertical expertise. Most of our competitors specialize in one or two verticals.

When we secure a new logistics contract, the initial tenure of that contract, globally, is approximately five years on average, with a historical renewal rate around 95%. These relationships can lead to a wider use of our services, such as inbound and outbound logistics.

In addition, our logistics offering includes a range of special services unique to XPO that help our customers control costs and increase efficiency. XPO Smart™ is brilliant at both of these objectives. We've seen productivity improvements of at least 5% on average — much higher at some individual sites — from rightsizing our labor resources. To date, we've implemented the tools in 80% of our warehouses and all of our LTL cross-docks in North America, with an ongoing roll-out in Europe.

Here's a real-life example of XPO Smart<sup>™</sup> in action: a large customer had been let down by another 3PL and needed us to take on 25% more volume for their peak season. It was coming up fast in 60 days. XPO Smart<sup>™</sup> helped us manage the surge. We organized shift schedules, moved the customer's inventory closer to the fulfillment stations and increased employee engagement. The customer's experience was so positive, they asked us to take on 50% more volume.

We also provide value-added warehousing and distribution, e-commerce and omnichannel fulfillment, cold-chain solutions, reverse logistics, packaging and labeling, factory support, aftermarket support, inventory management and order personalization services, such as laser etching. In addition, we provide engineered solutions for supply chain optimization, such as production flow management.

Our competitive positioning in logistics is as a technology leader. We're innovative and agile, with the ability to handle complex implementations, and we're a huge proponent of advanced automation. With robotics, for instance, we work with about 30 of the top robotics companies in the world, culled from hundreds of suppliers.

Reverse logistics, also called returns management, is a fast-growing area of contract logistics and one where we have a high profile as a quality provider. It's a demanding service that

includes inspections, repackaging, refurbishment, resale or disposal, refunds and warranty management. These are high-value services for any company with consumer end-markets, because consumers are increasingly test-driving the products they buy online. Our technology is a major differentiator here.

It's notable that about 10% to 35% of all e-commerce orders result in returned goods. This creates strong peaks in reverse volumes at certain times of year. We've been able to shave several days off the reverse process through automation and analytics, getting our customers' products back on shelves more quickly for resale.

One of our largest contract logistics wins to date is an omnichannel reverse logistics facility for a large footwear and apparel company. Omnichannel is the industry term used to describe retailers who have both brick-and-mortar stores and an e-commerce channel. We've partnered with our customer on a 1.1 million square foot returns processing center in the US. The site has been custom-designed to dramatically improve the processing time it takes to get products back into the supply chain once they're returned through retail, wholesale and e-commerce channels.

In another notable win this year, we signed one of our largest logistics contracts in Europe with Waitrose & Partners, a national supermarket chain in the UK. We operate two key distribution hubs for Waitrose, managing the picking and dispatch of an estimated 143 million cases annually. In their press statement, Waitrose commented that they chose XPO for our expertise in omnichannel distribution.

Our complementary logistics strengths in Europe and North America give us inroads into new verticals. For example, in Europe, we're a specialist in food and beverage logistics, which includes staples that are less sensitive to economic pressure. Our European food and beverage experts are helping us build this business in North America. In the US, we're strong in high-tech sectors, and this is opening new doors for us overseas.

### Logistics Automation

Contract logistics processes are ripe for transformation through technology. Order fulfillment times are compressing, most notably in the direct-to-consumer space. What used to be a five-day process is now down to one day or less. The most cost-effective way to meet customer expectations is through advanced automation and intelligent machines: robots and cobots (collaborative robots), automated sortation systems, automated guided vehicles (AGVs) and goods-to-person systems.

These technologies deliver critical improvements in speed, control, accuracy and productivity. Importantly, robots are also a way to enhance worker safety and overall quality of employment. We've found that autonomous goods-to-person systems, which bring inventory to workers for order fulfillment, can improve productivity by 4-6x. Cobots, which assist workers with the inventory picking process, have a 2x benefit to productivity on average. Stationary robot arms can repeat demanding tasks with absolute precision 3x faster than would be possible manually. Robotics are particularly valuable in tight labor markets where wage inflation and labor shortages can erode customer margins.

Another major driver of logistics automation is consumer demand for speed, particularly in e-commerce order fulfillment. Increasingly, people want their goods in one or two days, or even the same day. The crescendos to peak order periods are steeper and the peaks themselves are

higher. We use automation to help manage these demands. We've also developed analytics that predict future peaks based on data histories and forecasted customer spend.

We further differentiate XPO from other logistics providers through our ability to create a synchronized environment across automation platforms. WMx, our proprietary warehouse management platform, integrates robotics and other advanced automation into our operations with a high degree of control, even when complex, third-party software is involved. Our warehouse platform is a key competitive advantage, particularly in multichannel environments.

Other XPO differentiators are our order management tool (OMx), which gives customers deep visibility into fulfillment flows, and our business analytics dashboard (BMx), which gives customers XPO tools to manage their supply chains. Our connection management software (CMx) facilitates the seamless integration of SAP, Oracle and other customer systems, allowing us to engage in sophisticated demand planning.

Numerous blue-chip companies entrust us with the satisfaction of their customers. In June, we began ramping up operations at the revolutionary Warehouse of the Future we co-developed in the UK with Nestlé, the world's largest food and beverage company. Nestlé indicated to us that only two companies could execute on the goals they set, and we were seen as the most innovative and the fastest moving of the two.

The Nestlé warehouse is designed as a fully automated environment with the capacity to process more than a million pallets per year. It has the highest throughput of any facility in Nestlé's global network. Our European innovation lab is based on the premises, where it functions as both a think tank and a launch pad with the ability to test new technologies under real-life operating conditions. We're cutting a virtual ribbon at this landmark site this month.

### **Overview of Transportation Operations**

Our other segment — transportation — includes a range of complementary transportation services within our North American and European regions. This represents a strong lever for profitable growth through cross-selling.

In North America, the key drivers of growth and margin in our transportation segment are:

- Multimodal solutions with critical mass and leadership positions in fast-growing sectors;
- Our proprietary XPO Connect™ digital freight marketplace and Drive XPO™ app, which provides superior shipper and carrier experiences, discussed below;
- Automation and analytics that drive productivity and share gains;
- Transformative solutions for tier-one customers, with an opportunity to penetrate tier-two and tier-three bases with less human intervention;
- Trends in outsourcing, e-commerce and digitization, which play to our strengths; and
- Our asset-light model, with high cash conversion and strong cash flow generation.

The exception to this last point in North America is our asset-based LTL business. Our opportunities in LTL have more to do with our national scale, favorable long-term industry fundamentals and the technology-driven path we're forging to capture further margin upside beyond the considerable progress we've already made.

Our European service offering has its own unique growth drivers, including:

- Our expansive transportation platform with strong leadership positions across Europe XPO is the largest transportation provider across the UK, France, Spain, Portugal and Morocco, a leading provider of truck brokerage in Europe and a leading provider of LTL service in the UK. France. Spain and Portugal, among other distinctions.
- Established, long-term relationships with limited customer concentration;
- Multiple avenues to grow the existing business, enter adjacent countries, such as Germany, and expand our last mile offering through consolidation;
- Our unique value proposition as a provider of pan-European, multimodal solutions; and
- Our proprietary XPO Connect™ platform and Drive XPO™ app, currently in roll-out in Europe.

The scale of our transportation offering in Europe has helped us secure large, multi-year contracts as a critical distribution partner. For example, we recently entered into an agreement with Arla Foods for direct distribution of their chilled dairy products to major supermarkets and convenience stores in the UK. We provide daily service to Arla using 184 of our refrigerated trucks and 382 XPO drivers.

### XPO Connect™

XPO Connect™ is our company's proprietary digital freight marketplace. It has a shipper interface, a pricing engine, a carrier interface and a mobile app for drivers. The core of the platform is our powerful Freight Optimizer system, which is the backbone of our brokerage operations. We're capitalizing on years of tech investments, market know-how and big data.

The XPO Connect™ platform provides visibility across multiple transportation modes; this is the foundation to continually improve service, capture share and reduce costs. In essence, our technology is positioning XPO for the future of transportation, where shipper and carrier activities increasingly move toward automation.

The current capabilities of XPO Connect<sup>™</sup>, as well as the tremendous potential of future applications, establishes this technology as a competitive moat encircling our transportation service lines.

### Truck Brokerage, Truckload and Expedite

XPO utilizes a blended transportation model of brokered, owned and contracted capacity for truck transportation. The non-asset portion of our model is variable cost and gives us extensive flexibility. It includes brokered transportation services, as well as contracted capacity with independent owner-operators.

Brokerage is compelling to us for a number of reasons. In addition to low fixed costs, it has high free cash flow conversion and minimal capex requirements, with tailwinds from outsourcing and supplier consolidation. Trucking is a core supply chain service — many XPO customers who use our other lines of business need truckload brokerage as well. Examples of brokered freight

include industrial flows of raw materials and finished goods, consumer goods, sensitive or high-value freight, and freight that requires high security.

XPO Connect™ is continually improving our brokerage service through automation, making us more productive and differentiating XPO to customers. We're also able to tailor the brokerage experience based on a customer's freight requirements and business-specific rules. KPIs can be filtered by factors like delayed shipments, weather or traffic.

On the carrier side, drivers use our Drive XPO™ app to interact with XPO Connect™ and book loads in the marketplace. They can "buy it now" at the published price or place a counteroffer on a load. They can post their capacity, submit e-paperwork and set preferences that trigger the automatic allocation of loads based on size, type and geography, all from their truck.

Globally, over 65,000 of the independent truckload carriers in our brokerage network are already registered on XPO Connect™, with carrier adoption gaining traction every month. The network itself represents over a million trucks. This capacity is vitally important to shippers, as they rely on us to find them trucks and drivers under all kinds of market conditions.

In Europe, brokerage is one of the three largest components of our transportation operations; the other two being LTL and dedicated truckload. In 2019, these three service lines combined accounted for about three-quarters of our European transportation EBITDA. We also have a non-dedicated truckload business in Europe that provides on-demand capacity for our customers.

Expedited transportation is a non-asset business that we offer as part of our freight brokerage operations in North America. These are shipments of time-critical goods or raw materials that have to get somewhere very quickly, typically on little notice.

We use a network of independent contractors to handle expedited ground transportation, and an electronic bid platform to assign air charter loads. A large and separate component of our expedite operations is our proprietary transportation management platform, which executes transactions primarily on a machine-to-machine basis.

As the largest provider of managed expedite shipments in North America, we can act very quickly, whether it's supporting our customers or other XPO services. For example, if a track repair stalls a rail container, we can off-load those goods to an expedite ground carrier in our network or put them on a chartered aircraft. This ability to find solutions to almost any challenge is a major advantage of using XPO.

### Less-Than-Truckload (LTL)

Our LTL business in North America is asset-based; it utilizes employee drivers, a fleet of tractors and trailers for linehaul, pickup and delivery of pallets, and a national network of terminals. We're a top three LTL provider in the US, with a network that covers about 99% of all zip codes.

In Western Europe, where we're a leading LTL provider, we utilize the optimal model for each national market. In the UK, for example, we own the trucks and employ the drivers, whereas in Spain, we contract with independent carriers for capacity, supporting them with terminals and staff. In France, we use a blended model.

Our LTL team is laser-focused on on-time, damage-free performance. Using one of the industry's most modern fleets, we deliver approximately 20 billion pounds of freight a year. We have over 20,000 LTL customers in North America alone, primarily local accounts. We're also diversifying our base by selling LTL across more verticals.

We doubled EBITDA in LTL within four years of acquiring this business, and we've brought the operation a long way forward. In the third quarter, our focus on yield, service and efficiency improved our operating ratio to 81.7%, the best operating ratio of any quarter in the history of our LTL operation. Our adjusted OR was also a record at 79.7%. We have a well-defined opportunity to grow our LTL EBITDA to at least \$1 billion by 2022.

Our technology roadmap for LTL focuses on the main components of the service lifecycle: linehaul, pickup-and-delivery and pricing. We also use XPO Smart™ to enhance productivity in the yard and dock operations. With XPO Smart™ rolled out to our US LTL network, we're achieving more motor moves per hour on our cross-docks, and our employees are more highly engaged in turning in a winning performance.

Our linehaul network is how we move LTL freight across the country. To put it in perspective, we move freight 2.5 million miles a day on average, or more than 600 million miles a year. With intelligent route-building, such as bypass optimization, we can reduce empty miles, improve load factor and mitigate cargo damage, shaving our annual linehaul spend. The route-building process lets us deploy trucks deeper into the network and the freight is handled fewer times, which saves time and costs.

Our linehaul bypass models work with massive amounts of data, including shipment details, customer information, ride-by times, service level agreements and hazmat designations. The data is passed through three proprietary optimization models; most other LTL carriers use one model or none. Bypass recommendations are based on volume and density, taking freight dimensions into account to identify gaps in trailer utilization. We estimate that every percentage point increase in trailer utilization translates into about \$10 million of EBITDA.

Our technology optimizes other areas of linehaul as well. Compliance and exception management information can be easily accessed by our planners and freight flow teams. Decisions are supported by key metrics, such as must-arrive-by times. Our linehaul team has the ability to look at real-time trailer-building images from service centers in our network, confirming optimal trailer counts. And we use proprietary algorithms to analyze photos of errant pallets, identify the product and reroute it. We launched this application in late 2019.

The second major component of LTL optimization is pickup-and-delivery. The new routing and visualization tools we've developed help our dispatchers improve route density, which reduces miles per stop and cost per stop. Our P&D optimization plan focuses on adjusting to traffic realities in real time, accommodating late-breaking customer requests and generally managing surprises. We've created a more intuitive interface for our dispatchers, and we use machine learning to predict loading and unloading windows based on customer service histories.

The technology gives our dispatchers visibility into the profit impact of route adjustments and help them be more proactive. For example, two stops near each other could be moved to the same route and handled by a single truck and driver. Our drag-and-drop tools show the dispatcher whether a contemplated adjustment will make the plan better or worse. Sometimes a route change looks reasonable on the surface but has a negative impact on cost or service.

The third area of LTL optimization is pricing. Here, we're using elasticity models to adjust for current lane conditions. The goal is to price as intelligently as possible to balance the network. Most often, but not always, this also improves yield.

For larger accounts, we're using modeling to create "sticky" pricing proposals. Our algorithms make the proposals as relevant as possible for customers by incorporating data from past customer behavior and real-time market conditions. For small to mid-sized accounts, we've greatly improved the software that our local account executives use to price lanes. Our salespeople can now price in real time, which aids our ability to capture share.

While each component of our plan delivers its own benefits, we also expect a strong synergistic effect on LTL as a whole. For example, when we optimize truck routes, this benefits asset utilization, driver utilization, customer service and yield, and should reduce our carbon footprint by decreasing empty miles.

### Last Mile Logistics

Last mile for heavy goods is a service-intensive business that we do very well. Our last mile operations are predominantly asset-light: we use independent contractors to perform transportation and over-the-threshold deliveries and installations. Our customers include big-box retailers that sell appliances, furniture, exercise equipment, large electronics and other heavy or bulky items. All of these customers benefit from the tens of millions of dollars we've invested in last mile technology to deliver a superior consumer experience.

In North America, we're the largest last mile service provider for the home delivery of heavy goods, and yet we hold only about 7% of US share. We have a cohesive network that we launched in 2013, when we bought the leading last mile company in North America; then integrated another three highly regarded last mile providers over 18 months. Today, our last mile network in North America includes 85 hubs that position our last mile footprint to within 125 miles of approximately 90% of the US population.

There's an ongoing trend toward consumers buying heavy goods online, which creates tailwinds for our last mile business in omnichannel retail and e-commerce. This trend was accelerated by COVID-19, as people lost access to brick-and-mortar shopping, and we expect at least some of this new demand to become secular. In the third quarter, despite the subdued economy, our last mile network in North America grew net revenue by 15% year-over-year by leveraging our last mile hubs and XPO Direct network.

In Europe, which is another fragmented last mile landscape, there's a large opportunity for us to apply our technology and best practices. We have last mile operations for heavy goods in several European countries and we've won some sizable contracts. These are small but growing operations in a sector where our expertise is valued.

Earlier this year, we launched XPO Connect™ in our last mile service and we've been expanding its capabilities since then. Our enhancement of inventory tracking precision in last mile resulted in 99% accuracy shortly after launch. All of our last mile hub customers in the US now use this technology, which gives them real-time ETAs for home deliveries and enables enotifications and rescheduling.

These features enhance our consumer-friendly capabilities already in place, such as feedback loops, voice tracking of shipments with Google Home<sup>®</sup> and Amazon Alexa<sup>®</sup>, and augmented

reality, which shows an item inside the home before it's delivered. The key in last mile is to keep consumer satisfaction as high as possible. We're the only last mile provider in the heavy goods sector to invest in digital consumerization to this degree.

### Intermodal and Drayage

Intermodal involves the long-haul portion of containerized freight movements. This is an additional growth opportunity for us within our freight brokerage unit. Services include rail brokerage, local drayage performed by independent trucking contractors, and on-site operational services. XPO has one of the largest drayage networks in the US, with more than 2,100 independent contractors and access to over 25,000 drayage trucks.

The nature of intermodal is that demand is influenced by external factors, such as the availability of truck capacity. When truck capacity is relatively tight, that's good for intermodal — the same is true of high fuel prices. In general, intermodal can be a much less expensive mode for freight that is not time sensitive. The main drivers of customer satisfaction are cost effectiveness, ready capacity and service performance.

Our proprietary Rail Optimizer technology and XPO Connect™ digital platform are growth engines and competitive advantages for us in intermodal; they enable constant communication with the railroads and provide a high level of visibility into the door-to-door movements of long-haul freight. We use sensors that tell us where a container is located, whether it's full or empty, and whether the door is open. These are just some of the ways we add value for our intermodal customers.

### Managed Transportation

XPO is a top five global provider of managed transportation. We provide this non-asset service to shippers who want to outsource some or all of their transportation modes and related activities. These activities can include freight handling, such as consolidation and deconsolidation, labor planning, inbound and outbound shipment facilitation, documentation and customs management, claims processing and 3PL supplier management, among other services.

The three arms of our managed transportation offering are control tower solutions, managed expedite and dedicated capacity. Our control tower experts are trained in operations, analytics, procurement and customer service. They design the optimal routes for a given supply chain, source the most efficient carriers and ensure a high level of performance. They also apply lean-based analysis to shipping patterns and oversee vendor performance, freight audits and payments, claims, charge-back notifications and other processes.

Our dedicated managed transportation service is a turnkey solution we tailor for each customer. It can include drivers, tractors, trailers, maintenance, management, fuel and KPI reporting. The service is facilitated by our proprietary, web-based system for the digital procurement and tracking of time-critical freight. We have thousands of vetted ground carriers in our independent expedite network with equipment ranging from cargo vans to flatbeds, as well as domestic and international air options.

Managed transportation is getting increasing attention from companies as a valuable outsourcing strategy. In June, XPO was honored by General Motors as Supplier of the Year for

the excellence of our managed transportation services, and we recently received the Ford World Excellence Award for our strong performance with managed expedite. Last year, we transformed British Gypsum's UK supply chain into a single, digitally managed transportation network with all downstream operations managed through XPO Connect™.

Managed transportation is still a small part of our revenue, but as these wins show, it's a promising growth avenue for us.

### Global Forwarding

Our forwarding operations in North America and Europe provide non-asset-based freight forwarding services for domestic and international shipments by ground, air, ocean or some combination of these modes. We have independent market experts and licensed customs brokers on four continents who provide local oversight in thousands of key trade areas, and we operate a subsidiary as a non-vessel operating common carrier (NVOCC). Global forwarding is a \$150 billion industry, and although our market position is small, our services are a source of support for our customers and other XPO lines of business.

### A Culture with Purpose

In conveying our strengths, we believe that equal weight should be given to the human face of XPO. Our company employs approximately 97,000 extraordinary individuals who have great insights about our customers and our business. Our foremost priority — to keep our people safe — took on new dimensions in the COVID-19 pandemic. We acted quickly and implemented numerous measures to ensure the physical, mental and financial well-being of our employees.

Our culture is about being respectful, entrepreneurial, innovative and inclusive. It's about having compassion, being honest and respecting diverse points of view, while operating as a team. We also foster emotional safety at work, with robust ethical guidelines that clearly define prohibited behavior, such as harassment, dishonesty, discrimination, workplace violence, bullying, conflicts of interest, insider trading and human trafficking.

We reinforce our culture through diverse worksites, open-door management, the XPO University training curriculum, our Workplace virtual community and equal opportunity hiring policies. We also support causes important to our employees, such as Girls With Impact, Workfit programs for differently-abled people and the Susan G. Komen Foundation's fight against breast cancer. We're proud to be named the official transportation partner for the Susan G. Komen 3-Day Walks® for 2021.

Our Pregnancy Care Policy is a gold standard not just for our industry, but for any industry. Any employee of XPO, female or male, who becomes a new parent through birth or adoption can qualify for six weeks of 100% paid leave as the infant's primary caregiver, or two weeks paid leave as the secondary caregiver. In addition, a woman receives up to 20 days of 100% paid prenatal leave for health and wellness and other preparations for her child's arrival.

Our female employees can request pregnancy accommodations without fear of discrimination. This includes "automatic yes" accommodations, such as changes to work schedules and the timing or frequency of breaks, or assistance with certain tasks. More extensive accommodations are easily determined with input from a doctor. Furthermore, we guarantee that a woman will continue to be paid her regular base wage rate while her pregnancy accommodations are in

effect, even if her duties need to be adjusted, and she will remain eligible for wage increases while receiving alternate work arrangements.

We've also partnered with a leading healthcare network for women and families to offer supplemental health services from over 1,400 practitioners in 20 specialties via a virtual clinic. In total, more than 30 quality benefits are available to XPO women and families in the US. These include fertility services, prenatal and postpartum care, paid family bonding and a return-to-work program.

### Environmental Sustainability

Sustainability is another area where XPO has already set an example in the industry, giving us an opportunity to build on that position. In the US, our company has been named a Top 75 Green Supply Chain Partner by *Inbound Logistics* for five consecutive years. In Europe, XPO has been awarded the silver CSR rating by EcoVadis in 2019 and 2020, with our overall score placing us in the top 10% of the Freight Transport by Road category.

We're proud that we were recently awarded the Trophées EVE 2020 for implementing a multimodal "urban river" solution to reduce CO<sub>2</sub> emissions during inner-city deliveries in Paris, in cooperation with the Ports of Paris, City of Paris, Île-de-France region and Voies Navigables de France. In 2019, we renewed our pledge to the CO<sub>2</sub> Charter in France, extending our commitment to a smaller environmental footprint.

The Warehouse of the Future that we created with Nestlé in the UK is an environmentally advanced facility sited on landscaped, man-made plateaus. It utilizes environmentally friendly ammonia refrigeration systems, energy-saving LED lighting, air-source heat pumps for administration areas and rainwater harvesting.

A number of our other logistics facilities are ISO14001-certified, which ensures environmental and other regulatory compliances. We monitor fuel emissions from forklifts in our warehouses, and we have protocols in place to take immediate corrective action if needed. Our packaging engineers ensure that the optimal carton size is used for each product slated for distribution, and when feasible, we purchase recycled packaging. As a byproduct of our reverse logistics operations, we recycle millions of electronic components and batteries each year.

In transportation, we've made substantial capex investments in fuel-efficient Freightliner Cascadia tractors in North America; these use EPA 2013-compliant and GHG14-compliant SCR technology. Our North American LTL locations have numerous energy-saving policies in place and are implementing a phased upgrade to LED lighting.

In Europe, we own one of the industry's most modern road fleets: 98% compliant with Euro V, EEV and Euro VI standards in 2019, with an average truck age of approximately three years. We also own a large fleet of natural gas trucks operating in France, the UK, Spain and Portugal, and we've made a significant investment in Stralis Natural Power Euro VI tractors for our less-than-truckload network in France. These tractors use a combination of liquified and compressed natural gas (LNG/CNG) to generate emissions that are lower than the Euro VI standard and reduce noise in densely populated areas.

We're piloting all-electric vehicles for last mile deliveries in some urban areas, reducing emissions to zero. And we use government-approved mega-trucks in Spain; these can

significantly reduce CO<sub>2</sub> emissions due to their larger carrying capacity. Our European fleet overall has reduced fuel consumption by approximately 10% since 2015.

The development of our culture will continue to be a steady march forward, as it has since our founding in 2011. In April, we published our latest Sustainability Report, which provides details of our 2019 global progress in key areas, including safety, employee engagement, diversity and inclusion, ethics and compliance, environmental protection and governance. The report can be downloaded from <a href="https://sustainability.xpo.com">https://sustainability.xpo.com</a>.

### Third Quarter 2020 Financial Highlights<sup>1</sup>

Following a second quarter dominated by COVID-19, we returned to a strong growth trajectory in the third quarter across our service offerings and geographies. Our revenue, adjusted EBITDA, adjusted EPS and free cash flow were all decisively higher than expected:

- \$4.22 billion of revenue
- \$84 million of net income<sup>2</sup>
- \$0.83 diluted earnings per share
- \$86 million of adjusted net income<sup>2</sup>
- \$0.84 adjusted diluted earnings per share
- \$439 million of adjusted EBITDA
- \$298 million of cash flow from operations
- \$247 million of free cash flow

### 2020 Guidance

The company expects to generate:

- Adjusted EBITDA of \$400 million to \$410 million for the fourth quarter 2020, and adjusted EBITDA of approximately \$1.35 billion for the full year 2020; and
- Free cash flow of \$25 million to \$50 million for the fourth quarter 2020, and free cash flow of approximately \$500 million for the full year 2020.

### **Liquidity Position**

On September 30, 2020, we had access to approximately \$3.1 billion of total liquidity, including \$2.0 billion of cash and cash equivalents and \$1.1 billion of available borrowing capacity, after repaying \$400 million of ABL borrowings in the third quarter. The company has no significant debt maturing until mid-2022.

<sup>&</sup>lt;sup>1</sup> Reconciliations of non-GAAP financial measures used in this document are provided in the accompanying slide presentation.

<sup>&</sup>lt;sup>2</sup> Net income attributable to common shareholders.

### **Share Repurchase Program**

Through September 30, 2020, we repurchased 1.7 million shares of XPO common stock at an average price per share of \$66.58, for a total cost of \$114 million. We have \$503 million remaining on the current \$2.5 billion share repurchase authorization. There were no share repurchases in the third guarter.

### **Looking Forward**

We're continuing to execute our growth strategy by running the business efficiently and profitably, while remaining responsive to changes in our operating environment. This disciplined focus is a major reason why nearly 70% of Fortune 100 companies rely on our services.

When we receive awards for excellence from world-class companies, such as Dow Chemical, Boeing, Owens Corning, Diebold, Ford, GM, Nissan, Nordstrom, Raytheon, The Home Depot and Whirlpool, we know we're doing our job. Last July, we were awarded a contract extension through 2024 by the Tour de France as its official transportation partner. This was the 40th consecutive year we partnered with the Tour, and we took great pride in supporting the competitors on the world stage — particularly given the intense COVID-19 precautions that allowed the event to go forward safely.

In 2016, we made the Fortune 500 list for the first time, and one year later, XPO was named the fastest-growing transportation company on the list. In 2018, *Fortune* named us to their Fortune Future 50 list. Gartner has ranked us as a Magic Quadrant 3PL leader for three consecutive years. Recently, we were named a Winning "W" Company by 2020 Women on Boards for the gender diversity of our board of directors.

In Italy, we were awarded Logistics Company of the Year for innovation three years in a row. Logistics Manager named us 3PL of the Year. And in the UK, we were voted one of Glassdoor's top three Best Places to Work. Forbes ranked us as the top-performing US company on the Global 2000 and one of America's Best Employers. In March, Forbes named us one of the best companies to work for in Spain. We thank our employees for creating the culture that has led to these recognitions.

In January, Fortune named XPO one of the World's Most Admired Companies for the third straight year and ranked us first in our category of trucking, transportation and logistics. Another recognition that speaks to our culture is our ranking by Newsweek in the top 100 of America's Most Responsible Companies. Recently, both the Netherlands and France ranked XPO in the top three 3PLs in their respective countries, and Gartner named us a 3PL Magic Quadrant Leader Worldwide. In September, we extended our partnership with the Massachusetts Institute of Technology's Industrial Liaison Program — XPO is the first global logistics company to collaborate on industry innovation with the top minds and research facilities at MIT.

Importantly for our investors, we have a rock-solid balance sheet and an ironclad business model. Even in this disruptive year, we're on track to generate approximately \$1.35 billion of adjusted EBITDA and \$500 million of free cash flow.

Thank you for your interest!

### **Non-GAAP Financial Measures**

As required by the rules of the Securities and Exchange Commission ("SEC"), we provide reconciliations of the non-GAAP financial measures contained in this document to the most directly comparable measure under GAAP, which are set forth in the financial tables attached to the accompanying slide presentation.

XPO's non-GAAP financial measures used in this document include: earnings before interest, taxes, depreciation and amortization ("EBITDA"), adjusted EBITDA and adjusted EBITDA margin for the three and nine-month periods ended September 30, 2020 and 2019 on a consolidated basis; EBITDA, adjusted EBITDA, adjusted EBITDA excluding truckload and adjusted EBITDA for our North American less-than-truckload business for the twelve-month periods ended December 31, 2019, 2018, 2017, 2016 and 2015; free cash flow for the three and nine-month periods ended September 30, 2020 and 2019, and the twelve-month periods ended December 31, 2019, 2018, 2017, 2016 and 2015; adjusted net income attributable to common shareholders and adjusted earnings per share (basic and diluted) ("adjusted EPS") for the three and nine-month periods ended September 30, 2020 and 2019 and the twelve-month period ended 2019; adjusted operating income and adjusted operating ratio for our North American less-than-truckload business for the twelve-month periods ended December 31, 2019, 2018, 2017, 2016 and 2015; and net revenue for our last mile business for the three-month periods ended September 30, 2020 and 2019.

We believe that the above adjusted financial measures facilitate analysis of our ongoing business operations because they exclude items that may not be reflective of, or are unrelated to, XPO and its business segments' core operating performance, and may assist investors with comparisons to prior periods and assessing trends in our underlying businesses. Other companies may calculate these non-GAAP financial measures differently, and therefore our measures may not be comparable to similarly titled measures of other companies. These non-GAAP financial measures should only be used as supplemental measures of our operating performance.

Adjusted EBITDA, adjusted net income attributable to common shareholders and adjusted EPS include adjustments for transaction and integration, as well as restructuring costs and other adjustments as set forth in the attached tables. Transaction and integration adjustments are generally incremental costs that result from an actual or planned acquisition or divestiture and may include transaction costs, consulting fees, retention awards, and, in the case of acquisitions, internal salaries and wages (to the extent the individuals are assigned full-time to integration and transformation activities) and certain costs related to integrating and converging IT systems. Restructuring costs primarily relate to severance costs associated with business optimization initiatives. Management uses these non-GAAP financial measures in making financial, operating and planning decisions and evaluating XPO's and each business segment's ongoing performance.

We believe that free cash flow is an important measure of our ability to repay maturing debt or fund other uses of capital that we believe will enhance stockholder value. We calculate free cash flow as adjusted net cash provided by operating activities, less payment for purchases of property and equipment plus proceeds from sale of property and equipment, with adjusted net cash provided by operating activities defined as net cash provided by operating activities plus cash collected on deferred purchase price receivables. We believe that EBITDA, adjusted EBITDA margin and adjusted EBITDA excluding truckload improve comparability from period to period by removing the impact of our capital structure (interest and financing expenses), asset base (depreciation and amortization), tax impacts and other

adjustments as set out in the attached tables that management has determined are not reflective of core operating activities and thereby assist investors with assessing trends in our underlying businesses. We believe that adjusted net income attributable to common shareholders and adjusted EPS improve the comparability of our operating results from period to period by removing the impact of certain costs and gains that management has determined are not reflective of our core operating activities. We believe that net revenue improves the comparability of our operating results from period to period by removing the cost of transportation and services, in particular the cost of fuel, incurred in the reporting period as set out in the attached tables. We believe that adjusted operating income and adjusted operating ratio for our North American less-than-truckload business improves the comparability of our operating results from period to period by (i) removing the impact of certain transaction and integration and restructuring costs, as well as amortization expenses and (ii) including the impact of pension income incurred in the reporting period as set out in the attached tables.

With respect to our fourth quarter and full year 2020 financial targets for adjusted EBITDA and free cash flow, a reconciliation of these non-GAAP measures to the corresponding GAAP measures is not available without unreasonable effort due to the variability and complexity of the reconciling items described above that we exclude from these non-GAAP target measures. The variability of these items may have a significant impact on our future GAAP financial results and, as a result, we are unable to prepare the forward-looking statement of income and statement of cash flows prepared in accordance with GAAP that would be required to produce such a reconciliation.

### Forward-looking Statements

This document includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including our future growth prospects for EBITDA in our North American less-than-truckload business, our company's potential profit growth opportunity and our company's fourth quarter and full year 2020 financial targets for adjusted EBITDA and free cash flow. All statements other than statements of historical fact are, or may be deemed to be, forward-looking statements. In some cases, forward-looking statements can be identified by the use of forward-looking terms such as "anticipate," "estimate," "believe," "continue," "could," "intend," "may," "plan," "potential," "predict," "should," "will," "expect," "objective," "projection," "forecast," "goal," "guidance," "outlook," "effort," "target," "trajectory" or the negative of these terms or other comparable terms. However, the absence of these words does not mean that the statements are not forward-looking. These forward-looking statements are based on certain assumptions and analyses made by us in light of our experience and our perception of historical trends, current conditions and expected future developments, as well as other factors we believe are appropriate in the circumstances.

These forward-looking statements are subject to known and unknown risks, uncertainties and assumptions that may cause actual results, levels of activity, performance or achievements to be materially different from any future results, levels of activity, performance or achievements expressed or implied by such forward-looking statements. Factors that might cause or contribute to a material difference include the risks discussed in our filings with the SEC and the following: the severity, magnitude, duration and aftereffects of the COVID-19 pandemic and government responses to the COVID-19 pandemic, public health crises (including COVID-19); economic conditions generally; competition and pricing pressures; our ability to align our investments in capital assets, including equipment, service centers and warehouses, to our customers' demands; our ability to successfully integrate and realize anticipated synergies, cost savings and profit improvement opportunities with respect to acquired companies; our ability to

develop and implement suitable information technology systems and prevent failures in or breaches of such systems; our substantial indebtedness; our ability to raise debt and equity capital; our ability to implement our cost and revenue initiatives; our ability to maintain positive relationships with our network of third-party transportation providers; our ability to attract and retain qualified drivers; litigation, including litigation related to alleged misclassification of independent contractors and securities class actions; labor matters, including our ability to manage our subcontractors, and risks associated with labor disputes at our customers and efforts by labor organizations to organize our employees; risks associated with our self-insured claims; risks associated with defined benefit plans for our current and former employees; fluctuations in currency exchange rates; fluctuations in fixed and floating interest rates; fuel price and fuel surcharge changes; issues related to our intellectual property rights; governmental regulation, including trade compliance laws, as well as changes in international trade policies and tax regimes; and governmental or political actions, including the United Kingdom's exit from the European Union; and natural disasters, terrorist attacks or similar incidents. All forwardlooking statements set forth in this document are qualified by these cautionary statements and there can be no assurance that the actual results or developments anticipated by us will be realized or, even if substantially realized, that they will have the expected consequences to or effects on us or our business or operations. Forward-looking statements set forth in this document speak only as of the date hereof, and we do not undertake any obligation to update forward-looking statements to reflect subsequent events or circumstances, changes in expectations or the occurrence of unanticipated events, except to the extent required by law.



**NOVEMBER 2020** 

# Investor Presentation



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### **Disclaimers**

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- Financial highlights and key metrics
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  - North American less-than-truckload
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  - People-first culture
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# Investor highlights: Key factors driving growth and returns

Leading positions in fast-growing sectors	<ul> <li>Top three industry positions across all major service lines in transportation and logistics</li> <li>Outsized exposure to sectors with secular growth drivers, including trend toward outsourcing</li> </ul>
Numerous opportunities for top-line growth	<ul> <li>&lt;2% share of total addressable market</li> <li>Proven ability to capture organic share through price and volume, and expand through accretive M&amp;A</li> </ul>
Strong presence in e-commerce and omnichannel retail	<ul> <li>Largest e-fulfillment 3PL in Europe; global provider of reverse logistics</li> <li>Largest provider of last mile logistics for heavy goods in North America</li> </ul>
Fast pace of technological innovation	<ul> <li>Proprietary technology harnesses Al and machine learning</li> <li>Key areas of focus: warehouse automation, digital freight marketplace and data science</li> </ul>
Substantial advantages of scale	<ul> <li>Revenue advantages: ability to serve customers with access to capacity, cross-selling and top talent</li> <li>Profit advantages: operating leverage, purchasing power, lane density and optimization via technology</li> </ul>
Nimble capital allocation focused on returns	<ul> <li>Strong track record of creating substantial shareholder value</li> <li>Disciplined return-on-capital approach</li> </ul>
~\$700 million to \$1 billion pool of company- specific profit growth opportunities	<ul> <li>Revenue levers: pricing analytics, XPO Connect™, XPO Direct™ and intra-Europe cross-selling</li> <li>Cost levers: XPO Smart™, LTL optimization, logistics automation and others</li> </ul>
Ability to outperform the macro	<ul> <li>Proven ability to grow faster than all macro environments</li> <li>Vertical mix, service mix, flexible business model and high mix of contracted business all add resilience</li> </ul>
Significant cash generation through cycles	<ul> <li>~69% of revenue is asset-light</li> <li>Low maintenance capex; working capital becomes a source of cash in downturns</li> </ul>
Unduplicatable moat of results-oriented innovators	<ul> <li>35 top executives and 2,500 professionals at the next level with blue-chip experience</li> <li>Technologists, managers, engineers, logisticians and operators driving every line of business</li> </ul>

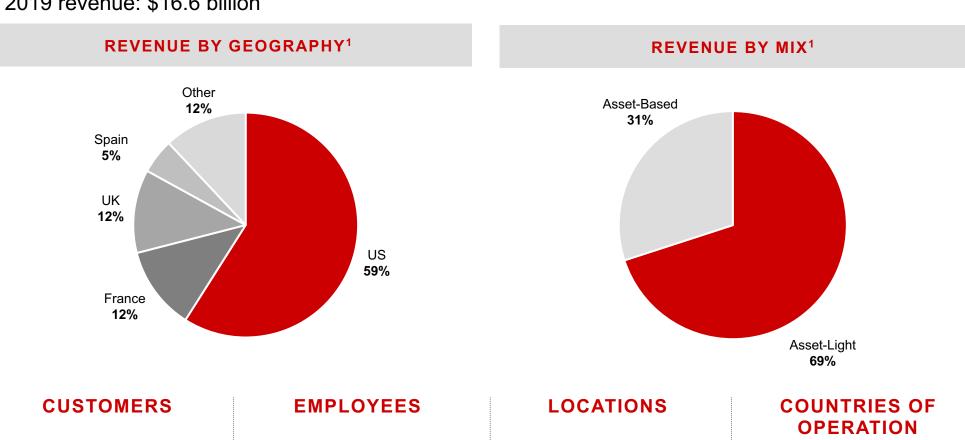


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# **Key metrics**

2019 revenue: \$16.6 billion

Over 50,000



1,499

~97,000

<sup>&</sup>lt;sup>1</sup> Geographic and mix data as of FY 2019; key statistics as of September 30, 2020 **INVESTOR PRESENTATION NOVEMBER 2020** 

# Comprehensive service offerings, each with a large opportunity for share gain

### LOGISTICS SEGMENT

36% OF 2019 XPO REVENUE

Second largest global provider of cutting-edge contract logistics, including e-commerce fulfillment, omnichannel solutions, reverse logistics and smart warehousing

# North American Contract Logistics

- Highly engineered and customized solutions
- Longstanding relationships with blue-chip customers in key verticals

# **European Contract Logistics**

- Largest outsourced e-fulfillment platform in Europe
- Multinational footprint appeals to pan-European customers

\$ in billions	2019 XPO revenue <sup>1</sup>				
	~\$2.5		~\$3.6		
Industry size <sup>2</sup>					
	~\$50		~\$80		

### TRANSPORTATION SEGMENT

64% OF 2019 XPO REVENUE

A leading provider of B2B freight transportation in North America and Europe, providing massive multimodal capacity through a blended model of brokered, contracted and owned fleet

### North American Less-Than-Truckload

- Top three LTL provider, with over 30 years' experience
- Routes cover every US state, including Alaska and Hawaii, and ~99% of all US postal codes

### North American Transportation

- Multimodal platform integrates brokerage, last mile, intermodal and managed transportation
- Largest US provider of last mile for heavy goods

# **European Transportation**

- LTL leader in Western Europe
- Multimodal platform integrates full truckload, last mile, and managed transportation

\$ in billions	2019 XPO revenue <sup>1</sup>	
~\$3.8	~\$4.2	~\$2.9
	Industry size <sup>2</sup>	
~\$43	~\$600³	~\$460⁴

Note: Refer to the Glossary in this document for service definitions

<sup>&</sup>lt;sup>1</sup> Company revenue data, excluding intersegment elimination, as of FY 2019

<sup>&</sup>lt;sup>2</sup> Includes only North American and European markets. Sources include Armstrong and Associates, Norbridge, Inc., EVE Partners LLC, FTR Associates, SJ Consulting Group, Inc., Bureau of Economic Analysis, US Department of Commerce, A.T. Kearney, Transport Intelligence, American Trucking Associations, Technavio, Bain and Company, Wall Street research and management estimates

<sup>&</sup>lt;sup>3</sup> North American transportation industry size includes entire for-hire US trucking industry

<sup>&</sup>lt;sup>4</sup> European transportation industry size includes entire for-hire trucking industry



# Global provider of massive capacity for customers



GROUND TRANSPORTATION ASSETS		NON-ASSET	TRANSPORTATION NETWORK	FACILITY ASSETS	
15,000 39,000 10,000 5,000	tractors trailers 53-ft. intermodal containers chassis	10,000 1,000,000+	trucks contracted via independent owner-operators brokered trucks	<ul><li>553 cross-docks</li><li>766 contract logistics facilities</li><li>200 million sq. ft. warehouse space</li></ul>	



# Superior e-commerce platform for fulfillment, reverse logistics and last mile

# WHAT E-COMMERCE SHIPPERS DEMAND

### WHAT XPO PROVIDES

Agile, technology-enabled logistics with visibility, speed and accuracy

- Integrated warehouse management, carrier management and reverse logistics
- Largest outsourced e-fulfillment platform in Europe, with a strong position in North America
- Expertise managing holiday peaks and other periods of high demand

Ability to manage complex product returns and omnichannel services

- Omnichannel and reverse logistics leader in North America
- Highly efficient product testing, refurbishment, warranty processing, refunding and other services
- Aftermarket partnerships with blue-chip customers

Reliable last mile logistics service with high-density network

- Largest US provider of last mile logistics for heavy goods, with service in Europe
- Industry-leading consumer satisfaction levels
- Over 10 million deliveries annually

Unique ability to drive efficiencies; position goods for shorter transits

- Flexible XPO Direct<sup>™</sup> shared-space distribution solutions for customers
- Companywide, tracking more than seven billion units of inventory daily
- Managed transportation solutions: control tower, dedicated capacity and automated expedite

Sophisticated integration with customer technology infrastructures

- Customized logistics solutions, enabled by proprietary technology
- Holistic management of labor, automation and robotics on WMx warehouse platform
- Predictive analytics and actionable business intelligence



# Technology blueprint focuses on innovation in four areas

### Digital freight marketplace

- Automated capacity management
- Customer self-service, multimodal flexibility

### **Automation and intelligent machines**

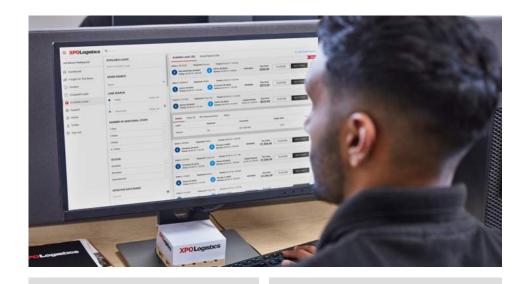
- Robots and cobots for picking and packing
- Goods-to-person autonomous robots, advanced sortation systems
- Warehouse automated guided vehicles (AGVs)

### Dynamic data science

- Artificial intelligence and machine learning
- Predictive analytics and business intelligence

### Visibility and customer service

- Fully functional mobility
- Real-time tracking



# ~\$550 MILLION

investment in technology in 2019 **~1,600** technology professionals, including ~100 data scientists<sup>1</sup>

Singular technology platform propels efficiencies for customers and company



# Key applications of XPO's proprietary technology by service offering

### **CONTRACT LOGISTICS**

- Proprietary technology suite manages all distribution processes and warehouse operations
- Provides in-house control of robotics and other automation
- Integrates last mile with contract logistics for retail, e-commerce, omnichannel and manufacturing customers on XPO Direct™
- XPO Smart<sup>™</sup> analytics improve productivity in warehouse operations by rightsizing labor resources

### LESS-THAN-TRUCKLOAD

- Network optimization tools improve LTL linehaul, pickup and delivery, and routing
- XPO Smart<sup>™</sup> tools improve efficiency of dock operations
- Proprietary algorithms with machine learning assimilate constant inflows of data
- Visibility facilitates selling LTL across more verticals

### LAST MILE

- Digital management of home deliveries on XPO Connect<sup>™</sup> LM platform is seamless for consumers
- Self-service capabilities facilitate scheduling, route planning and change management
- Immediate feedback loops capture actionable consumer input post-delivery
- Augmented reality shows how items look in the home predelivery

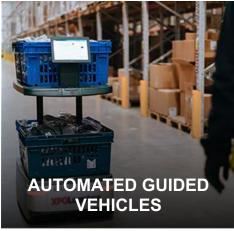
### TRUCK BROKERAGE

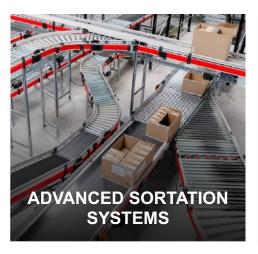
- Proprietary XPO Connect<sup>™</sup> marketplace drives end-to-end efficiency in freight transactions
- Fully automated, multimodal platform is underpinned by proprietary Freight Optimizer technology
- Automates carrier matching; leverages machine learning
- Reduces empty miles; lowers environmental impact



# Widespread benefits of intelligent automation in logistics









- First-mover advantage with advanced automation strongly differentiates XPO as a superior supply chain partner for customers
- Superior visibility and control of advanced automation on proprietary platform
- Can perform several steps of a process by tying in multiple technologies, increasing fulfillment speed and accuracy
- Data transmits consistently to multiple systems, eliminating data silos
- Tailored robotics work cooperatively with humans or as standalone solutions
- Cobots and goods-to-person systems overcome space and labor constraints
- Automation mitigates safety risks

4-6x productivity improvement with employees supported by goods-to-person systems 2x productivity improvement with employees who work alongside cobots



# **XPO Connect™** is at the forefront of transportation automation

### **XPO CONNECT™ PLATFORM**

- More than 70,000 registered carriers globally
- Optimizes freight-matching by sourcing the best carriers for each load profile
- Brokerage automation integrates Freight Optimizer and Drive XPO<sup>TM</sup> carrier app
- Intermodal automation integrates Rail Optimizer and supports drayage network
- Last mile automation integrates XPO Connect LM and Ship XPO<sup>TM</sup>

### **VALUE CREATION**

### **Expands revenue and margins**

- Automates load-tendering, pricing, bidding, buying and tracking
- Unlocks cross-selling opportunities across modes
- Penetrates tier-two and tier-three customer bases
- Leverages almost a decade of industry data

### Improves capacity management

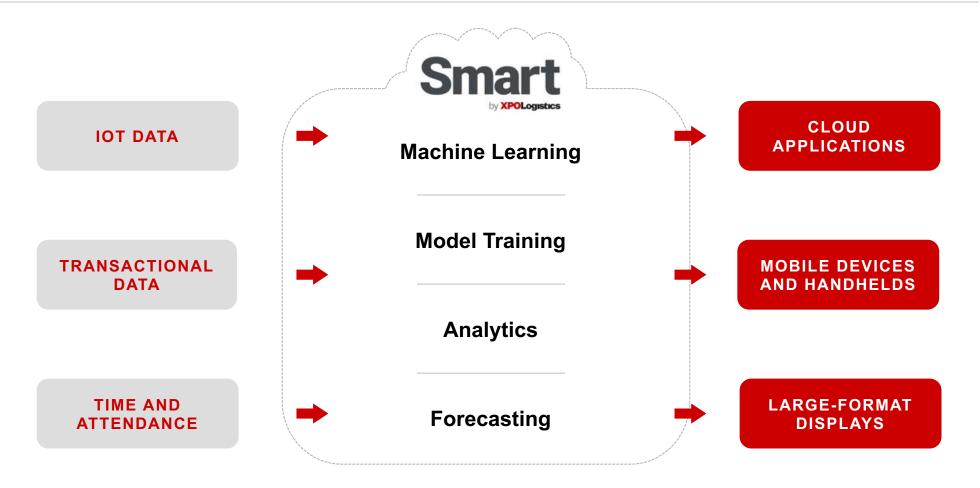
- Provides deep visibility into available capacity
- Enhances access through self-service dashboard tools, preferences and BI analytics

### **Heightens internal efficiency**

- Reduces need for redundant systems
- Establishes architecture for continuous innovation

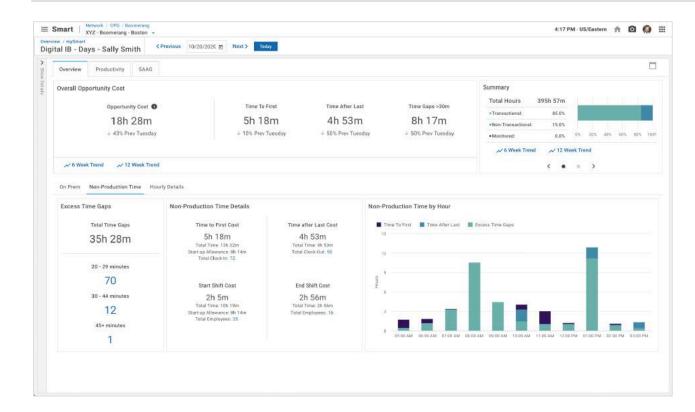


# Proprietary technology informs decision-making in real time





# Large productivity upside as XPO Smart™ is fully utilized going forward



### **BENEFITS**

- Proprietary XPO analytics show the future impact of contemplated management decisions in real time
- Business intelligence drives productivity and operational effectiveness through machine learning
- Granular-level detail in two to three clicks

### **CAPABILITIES**

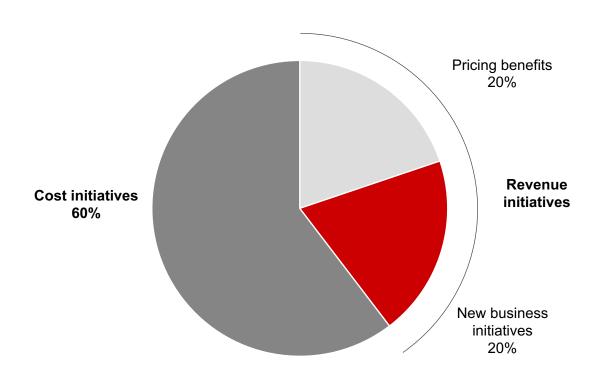
- Labor management and planning
- Attendance tracking
- Production management, inbound and outbound
- Productivity tracking
- SKU velocity

Implemented in 80% of warehouses in North America, 100% of US LTL network, with European roll-out underway



# Potential profit growth opportunity of ~\$700 million to \$1 billion

### **KEY INITIATIVES AS % OF TOTAL POTENTIAL**



Despite COVID-19, XPO is making progress on profit, thanks in part to technology-based initiatives. In Q3, the company's proprietary pricing algorithms helped improve truck brokerage net revenue per load, eg, the XPO Connect™ digital marketplace sourced truck capacity in a tight market. The company also integrated its hub network on XPO Connect™ ahead of the upsurge in e-commerce improving efficiencies in the last mile unit.

In Europe, where margin expansion is a top-10 initiative, XPO Smart<sup>™</sup> labor management tools have literally outsmarted the pandemic, helping to offset the higher cost of labor by optimizing workforce hours. In Q3, as logistics volumes picked up, XPO's site managers were able to make rapid adjustments to labor levels in real time.

The profit improvement opportunity range provided above is expected to apply to current operations as follows: ~50% benefit to global logistics; ~30% benefit to North American LTL; and ~20% benefit to all other transportation lines.

# POOL OF COST OPPORTUNITIES

- XPO Smart™ workforce productivity
  - Optimize ~\$5 billion of variable labor cost
- Optimize LTL linehaul spend and pickup-and-delivery (P&D) spend
- Contract logistics automation
- European logistics margin expansion
- Global procurement
- Further back-office optimization

# POOL OF REVENUE OPPORTUNITIES

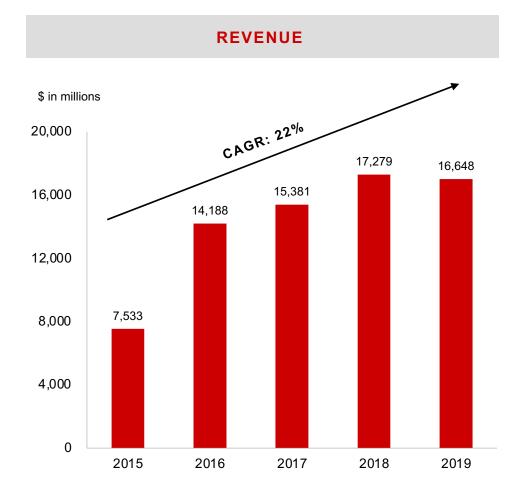
- Advanced pricing analytics and revenue tools
- XPO Connect<sup>™</sup> digital freight marketplace
- XPO Direct<sup>™</sup> shared distribution network
- Focused selling to European strategic accounts

XPO will continue to analyze these and other opportunities to ensure that resources are focused on endeavors that potentially can return the most value.

# Financial highlights and key metrics



### Industry-leading growth in revenue and adjusted EBITDA



# \$ in millions 2,000 1,750 1,500 1,500 1,168 1,000 750 500 474

2017

2018

2019

**ADJUSTED EBITDA** 

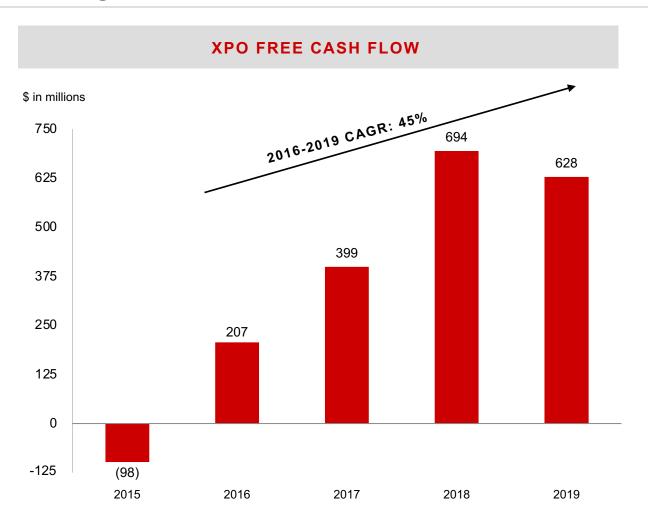
0

2015

2016



### Strong free cash flow generation





### Balance sheet and liquidity as of September 30, 2020

NET DEBT <sup>1</sup>	\$4.7 billion
CASH AND CASH EQUIVALENTS	\$2.0 billion
NET LEVERAGE	3.4x
TOTAL LIQUIDITY	\$3.1 billion

### Q3 2020 activities

- Repaid \$400 million of ABL borrowings
- No significant debt maturities until mid-2022

<sup>&</sup>lt;sup>1</sup> Calculated as total debt of \$6.7 billion less cash and cash equivalents of \$2.0 billion Refer to the "Non-GAAP Financial Measures" section on page 2 of this document



### Third quarter 2020 results and 2020 guidance

Three months ended September 30, 2020

REVENUE	\$4.22 billion
NET INCOME <sup>1</sup>	\$84 million
DILUTED EARNINGS PER SHARE	\$0.83
ADJUSTED NET INCOME <sup>1</sup>	\$86 million
ADJUSTED DILUTED EARNINGS PER SHARE	\$0.84
ADJUSTED EBITDA	\$439 million
CASH FLOW FROM OPERATIONS	\$298 million
FREE CASH FLOW	\$247 million

### Commentary

- The company reported year-over-year increases in third quarter adjusted EBITDA and cash flow from operations
- Revenue increased 2% year-over-year, as demand rebounded from COVID-impacted second quarter lows
- Adjusted EBITDA increased \$1 million year-over-year, despite COVID-related costs in the current quarter
- April marked a trough, and monthly results have strengthened sequentially from May to September, throughout the company's segments and geographies
- YTD September 30, free cash flow was above 2019 level, driven by diligent working capital management

### 2020 guidance

The company expects to generate:

- Adjusted EBITDA of \$400 million to \$410 million for the fourth quarter 2020, and adjusted EBITDA of approximately \$1.35 billion for the full year 2020
- Free cash flow of \$25 million to \$50 million for the fourth quarter 2020, and free cash flow of approximately \$500 million for the full year 2020

<sup>&</sup>lt;sup>1</sup> Net income attributable to common shareholders Refer to the "Non-GAAP Financial Measures" section on page 2 of this document INVESTOR PRESENTATION NOVEMBER 2020



### Full year 2019 results

REVENUE	\$16.65 billion	ADJUSTED DILUTED EPS	\$4.03
NET INCOME <sup>1</sup>	\$379 million	ADJUSTED EBITDA	\$1.67 billion
DILUTED EPS	\$3.57	CASH FLOW FROM OPERATIONS	\$791 million
ADJUSTED NET INCOME <sup>1</sup>	\$428 million	FREE CASH FLOW	\$628 million



### **Share repurchase program**

Year-to-date through September 30, 2020, the company repurchased:

SHARES PURCHASED	1.7 million shares of XPO common stock <sup>1</sup>
PRICE	\$66.58 average price per share
TOTAL COST	\$114 million approximate total cost of repurchases

XPO has approximately \$503 million remaining on the current \$2.5 billion share repurchase authorization. The company is not obligated to repurchase any specific number of shares and can suspend or discontinue the program at any time.

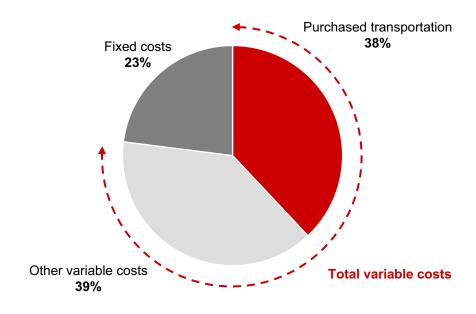


### Operating flexibility across all economic environments

- Blended model of owned, contracted and brokered capacity for truck transportation
  - Non-asset portion is predominantly variable-cost
  - Includes brokerage operations and contracted capacity with independent providers
- Contracted businesses demonstrate greater resilience in weak economies
  - XPO's logistics relationships are typically characterized by long-term contracts with strong renewal rates
  - Last mile heavy goods business benefits from contracted revenue streams and non-asset model
  - Predecessor companies displayed strong resilience in last financial crisis
- Ability to flex capex in cyclical fluctuations

### SIGNIFICANT LEVERS TO EXPAND FREE CASH FLOW ACROSS CYCLES

### 77% OF COST BASIS IS VARIABLE<sup>1</sup>



## Business overview: North American contract logistics

**Americas and Asia** 



### #2 logistics provider in North America, with operations in Asia and Latin America

### Strongly positioned with blue-chip customers who need complex solutions

- Expansive footprint and scale are competitive advantages
- Employer of choice with best-in-class ability to manage tight labor markets
- Top five industrial tenant, with significant real estate expertise

### Proprietary technology excels at visibility, speed, accuracy, agility and control

- Excels at effective cost management, labor rightsizing, reduction of loss-makers and efficient peak management
- Proprietary warehouse platform manages advanced automation and analytics in-house for greater agility

### XPO Direct™ utilizes existing network as a flexible distribution solution

- Shared-space storage and distribution lets retailers flex with demand and seasonal patterns
- Sites positioned to serve 99% of US population through one-day and two-day ground delivery
- Allows companies to avoid large capital investments and fixed costs

### Range of vertical expertise capitalizes on omnichannel and e-commerce tailwinds

- Leading 3PL across verticals for consumer technologies, e-commerce and retail, aerospace and defense, consumer packaged goods and industrial and automotive<sup>1</sup>
- Unique ability to deliver a consistently superior end-customer experience

### Significant opportunities for profitable growth and strong free cash flow

- Long runway for margin expansion via XPO Smart<sup>™</sup> and other AI and machine learning
- Growth opportunities in Asia and Latin America through North American customer relationships
- Highly integrated platform facilitates bolt-on expansion

<sup>&</sup>lt;sup>1</sup> Based on number of customer relationships, per Armstrong & Associates INVESTOR PRESENTATION NOVEMBER 2020



### Preeminent reputation for innovation, expertise and quality of performance

### LEADING MARKET POSITIONS IN DIVERSE VERTICALS<sup>1</sup>

### **XPO POSITION** Chemicals #1 **Consumer goods** #1 Food and beverage #1 Industrial #1 Retail and e-commerce #1 #2 **Automotive Technology** #2 Healthcare #6

KEY METRICS <sup>2</sup>	
Industry size	~\$50 billion
2019 revenue	\$2.5 billion
Countries	14
Locations	383 (North America, 317)
Warehouse space	~104 million sq. ft. (North America, Asia)
Employees	~21,000
Average contract length	~5 years

Source: Company information, industry research, Armstrong & Associates and public company filings

<sup>&</sup>lt;sup>1</sup> Based on number of global customer relationships

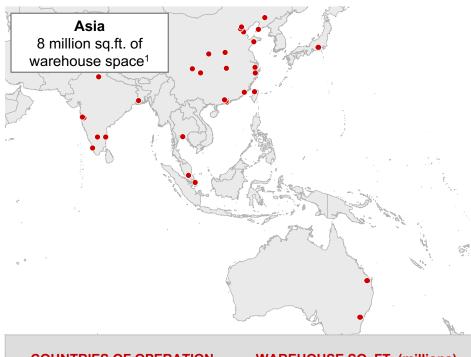
 $<sup>^{\</sup>rm 2}$  Revenue is full year 2019; all other metrics as of September 30, 2020



### XPO's footprint and scale are key competitive advantages



COUNTRIES OF OPERATION	WAREHOUSE SQ. FT. (millions)
United States	94
Canada	1
Mexico	1
Chile	<1
Peru	<1



COUNTRIES OF OPERATION	WAREHOUSE SQ. FT. (millions)
Singapore	3
India	2
China	1
Taiwan	1
Thailand	1
Australia	<1
Hong Kong	<1
Japan	<1
Malaysia	<1

<sup>&</sup>lt;sup>1</sup> Warehouse sq. ft. as of September 30, 2020 and includes both leased and customer square footage INVESTOR PRESENTATION NOVEMBER 2020



### Sophisticated capabilities, deeply integrated with customer supply chains

### ADVANCED AUTOMATION AND ROBOTICS

- Tech-enabled fulfillment continuously improved by Al and machine learning
- Multichannel distribution services
- Ongoing robot implementations

### INBOUND LOGISTICS AND MANUFACTURING SUPPORT

- Flow optimization
- Space maximization
- Automated replenishment of materials and parts
- Vendormanaged inventory models

### REVERSE LOGISTICS AND AFTERMARKET SUPPORT

- Fast-growing areas of logistics valued by large customers with demanding service standards
- Return-to-retail, refurbishment and disposal
- Aftermarket distribution

### HIGH-VALUE-ADD SERVICES AND CUSTOMIZATIONS

- Packaging
- Co-packing
- Kitting
- Bundling
- Channel-specific boxing and labeling
- Retail compliance

### WAREHOUSING

- Ability to shift between shortterm and longterm needs and from fixed to variable costs gives customers greater seasonal flexibility
- Facilitated by XPO's technology and data analytics

### SUPPLY CHAIN OPTIMIZATION

- Cross-functional XPO platform with demand forecasting
- XPO-customer collaborations for speed-to-market and multichannel management strategies



### XPO has decades of logistics expertise in diverse verticals in North America

END MARKETS	% 2019 REVENUE <sup>1</sup>	EXPERTISE
CONSUMER TECHNOLOGY	19%	<ul> <li>Direct-to-consumer and retail fulfillment of consumer electronics and other devices</li> <li>Returns management, OEM-certified repairs, warranty adjudication, product disposition and payment processing</li> </ul>
FOOD AND BEVERAGE	16%	<ul> <li>Warehousing, distribution, co-packaging, frozen, refrigerated and dry storage, direct-to-consumer</li> <li>USDA, Kosher compliant; FDA registrations; 21 CFR Part 110 / 117, GFSI benchmarked protocol</li> </ul>
E-COMMERCE / RETAIL	12%	<ul> <li>Seamless integration of large footprint, warehouses, transportation capacity, labor and advanced automation</li> <li>Superior consumer experience protects brands</li> </ul>
AEROSPACE	11%	<ul> <li>State-of the-art logistics infrastructure for the receipt, storage and shipping of products and classified materials</li> <li>AS9100 and AS912-certified, DLA and DCAA-compliant</li> </ul>
CONSUMER PACKAGED GOODS	11%	<ul> <li>Turnkey solutions for consistent results across national and multinational markets</li> <li>High-volume warehousing and distribution, reverse logistics and omnichannel fulfillment</li> </ul>
CHEMICAL	7%	<ul> <li>Manufacturing, packaging, storing and shipping of basic and specialty chemical products to stringent safety standards</li> <li>Environmentally responsible operations compliant with EPA, USDA, FDA, BRC, AIB and GMP regulations</li> </ul>

<sup>&</sup>lt;sup>1</sup> Excludes intercompany sales eliminations, quality of earnings and standalone adjustments; remaining revenue derived from healthcare, automotive, industrial and construction, and other sectors INVESTOR PRESENTATION NOVEMBER 2020



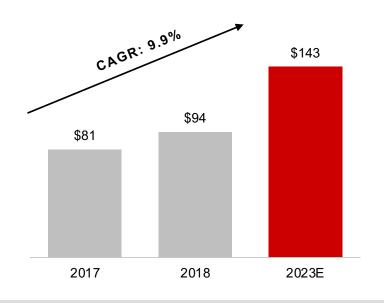
### E-commerce growth continues to drive supply chain complexity

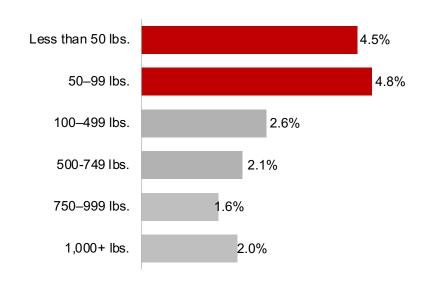
### **US E-COMMERCE LOGISTICS MARKET**

INCREASING DEMAND FOR AUTOMATION TO MANAGE GROWTH

\$ in billions

2012-2017 shipment weight CAGR



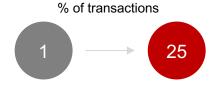


### CONSUMERS EXPECT FASTER DELIVERIES AND SHOP GLOBALLY

Same-day delivery is becoming normal, expected to increase 43% per year

Omnichannel channel is growing at ~10% per year vs. offline sales growth of (2%)

Cross-border e-commerce is outgrowing domestic e-commerce at ~26% per year





% of digitally influenced offline sales

15-20 25-30

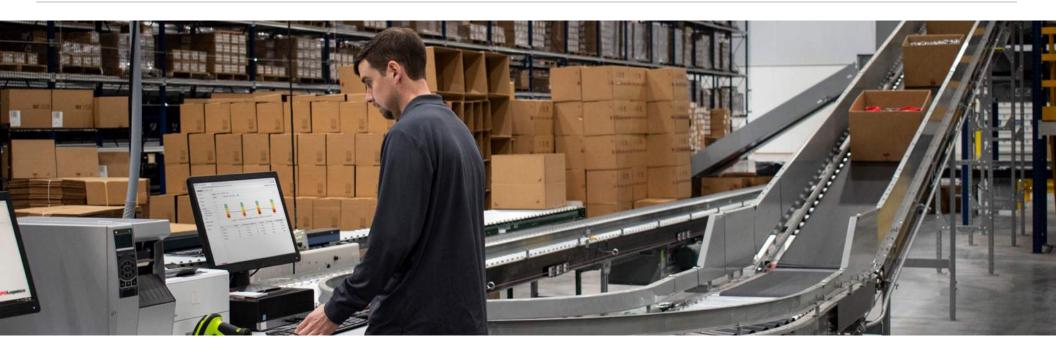
% of cross border e-commerce

Trends





### Proprietary warehouse platform enhances productivity, visibility and control



### **WMx**

### Warehouse management

Manages all distribution processes within the warehouse walls

### **OM**x

### **Order management**

Centralizes customer order data, enables real-time visibility

### **CM**x

### Connection management

Integrates customer systems with XPO product suite

### **WC**x

### Warehouse controls

Provides control of automation and robotics fully integrated with warehouse management software

### **BAx**

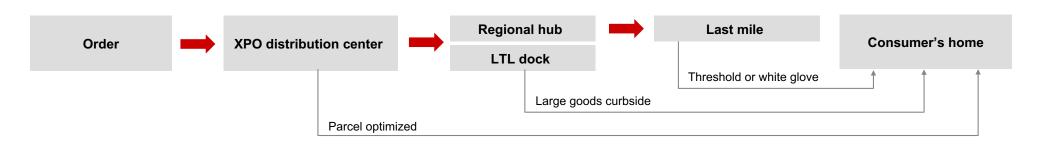
### **Business analytics**

XPO algorithms generate reports, insights and forecasts

Special software layer enables customization



### **XPO** Direct<sup>™</sup> shared distribution is a game-changer for customers



SPEED AND LOW COST IN TODAY'S ON-DEMAND ECONOMY		SCALED, FLEXIBLE "FULFILLMENT AS A SERVICE" (FAAS) MODEL	
Scale and proximity	Speeds up store replenishment and home delivery; reaches 99% of population with one-day and two-day ground delivery; one tracking number end-to-end	Shared resources	Shared warehouse capacity, inventory management, operations, technology, labor, and last mile logistics for heavy goods if needed
Better customer experience	Retailers, e-tailers and manufacturers can improve end-customer satisfaction without large capital investments	Predictive analytics	Solves challenges of seasonal peaks and fluid demand
All sizes fit	Parcel delivery for small items and white- glove, inside-the-home delivery for big and bulky items	Growth lever	Cost-effective way for small and mid-sized customers to grow their online presence

### Achieving profitability in second full year of operations

### Business overview: European contract logistics



### Leading provider of technology-enabled, customized logistics in Europe

#2 contract logistics provider in Europe, with the largest outsourced e-fulfillment platform

- Rigorous reverse logistics management is highly valued by retailers and e-tailers
- Strong track record of peak management with diverse SKUs amid rapidly changing demand
- Well-positioned across the consumer sector, including omnichannel "click and collect," consumer packaged goods and food retail

Robust multinational capabilities meet high expectations for service quality

- Sector-specific capabilities for receipt, storage, inventory management, fulfillment and returns
- Top five industrial tenant in Europe, with significant real estate expertise
- Proven ability to manage different types of front-line workforces in varying national labor environments

Highly engineered, technology-driven solutions solve complex challenges

- Advanced automation and robotics drive efficiency and profit improvement
- Bespoke, technology-enabled solutions are high-margin and create stickiness with customers
- Proprietary tools leverage machine learning to improve workforce productivity

Existing customer base represents significant growth opportunities

- Existing customer relationships have large share-of-wallet upside
- Sales strategy is geared toward high-growth e-commerce accounts and prospects
- XPO's reputation is for consistently reliable logistics services on a large scale

Sales strategy and macro-independent margin initiatives underway

- Long runway for margin expansion from XPO Smart<sup>™</sup> and other intelligent technology
- Focus is on cost management, rightsizing labor, solving loss-makers and peak management
- Opportunity to grow share in established specializations, such as food and beverage and omnichannel retail



### Best-in-class vertical expertise, advanced technology and scale

### **BUSINESS OVERVIEW**

- Proprietary technology manages complex warehouse operations, advanced automation, workforce productivity and fulfillment with superior speed and accuracy
- Comprehensive R&D capabilities are a source of continual innovation
- Compelling value proposition includes extensive expertise in capacity management, forecasting, industrial engineering and LEAN operations
- Sophisticated e-commerce solutions

KEY METRICS <sup>1</sup>	
Industry size	~\$80 billion
2019 revenue	\$3.6 billion
Countries	15
Locations	383
Warehouse space	~96 million sq. ft. (9 million sq. m.)
Employees	~37,000
Average contract length	~5 years

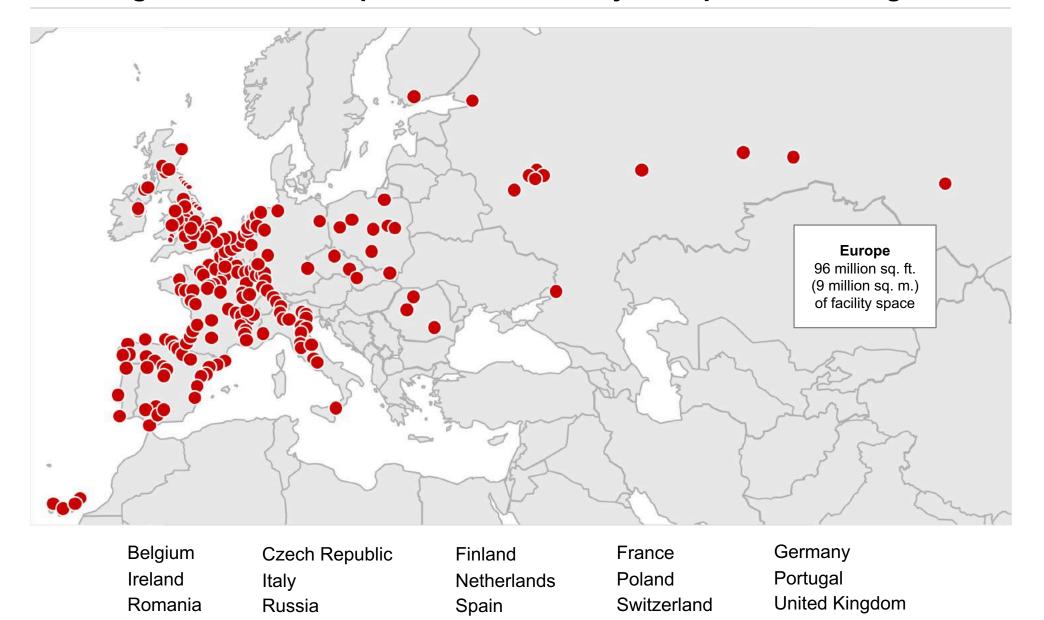
### **SERVICE OFFERINGS**

- Fulfillment
- Inbound logistics
- Manufacturing support
- Supply chain optimization

- Value-added services
- Warehousing
- Aftermarket support



### XPO's logistics network footprint and scale are major competitive advantages





### **Key service capabilities in Europe**

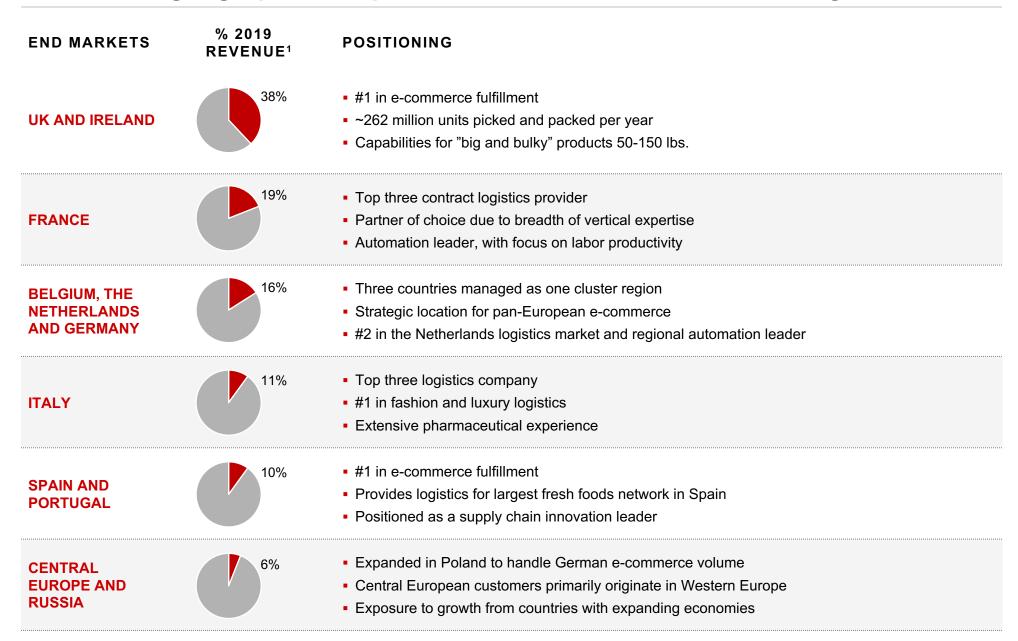
### INTEGRATED LOGISTICS NETWORK WITH EXTENSIVE REACH AND STRONG POSITIONING

	<ul> <li>Inbound quality assessment and inventory inspections</li> </ul>
	<ul> <li>Tech-enabled fulfillment continuously improved by AI and machine learning</li> </ul>
	<ul> <li>Order pick, pack and customization, custom services, and pre-retailing</li> </ul>
	<ul> <li>In-demand e-commerce capabilities for food products</li> </ul>
CONTRACT LOGISTICS AND VALUE-ADDED SERVICES	Customer-specific quality assurance processes
	<ul> <li>Critical solutions for high-volume retail customers, such as ironing and dry cleaning</li> </ul>
	<ul> <li>Parts distribution and other aftermarket support</li> </ul>
	Expertise in sustainable waste management
	Multichannel distribution services
	4PL carrier management
CARRIER MANAGEMENT	Carrier label production (smart consign, etc.)
	Competitive service propositions – same day, next day and standard deliveries
	A leading reverse logistics provider in Europe
RETURNS MANAGEMENT	<ul> <li>UK market leader specializing in retail and grocery asset management</li> </ul>
RETORIO MARAGEMENT	<ul> <li>Value added services include garment care, spot cleaning of clothing and furniture, sewing repairs, QC inspection, diagnostic testing of electrical items re-labelling and label removal and re-kitting</li> </ul>



38

### Diversified geographical exposure with tailored business strategies



<sup>&</sup>lt;sup>1</sup> Excludes intercompany sales eliminations, quality of earnings and standalone adjustments; excludes pro forma impact from pending acquisition; Central Europe region includes Poland, Czech Republic and Romania



### Serving sectors that are typically high growth, high margin or macro-resilient

END MARKETS	% 2019 REVENUE¹	DESCRIPTION
E-COMMERCE AND RETAIL	55%	<ul> <li>Seamless integration of large footprint: warehouses, transportation capacity, labor and advanced automation</li> <li>Advanced automation drives trend for longer customer contract tenures</li> </ul>
FOOD AND	19%	Omnichannel fulfillment and reverse logistics
BEVERAGE		<ul> <li>Recalls, code tracking, mixing and packaging of frozen, refrigerated and dry goods; compliant with ISO22000, BRCGS and HACCP</li> </ul>
CONSUMER	10%	Advanced solutions for consistent results across national and multinational markets
PACKAGED GOODS		<ul> <li>High-volume warehousing and distribution, reverse logistics and omnichannel fulfillment</li> </ul>
TECH AND	5%	Direct-to-consumer and retail fulfillment of consumer electronics and other devices
ELECTRICAL		<ul> <li>Returns management, OEM-certified repairs, warranty adjudication, product disposition and payment processing</li> </ul>
	4%	Manufacturing, packaging, storing and shipping of chemical products to stringent safety standards
CHEMICALS		<ul> <li>Environmentally responsible operations in compliance with CDG/ADR, CHIP, COSHH, DSEAR, REACH, COMAH and Seveso</li> </ul>

<sup>&</sup>lt;sup>1</sup> Excludes intercompany sales eliminations, quality of earnings and standalone adjustments; excludes pro forma impact from pending acquisition; remaining 7% revenue derived from automotive, industrial and construction, and other sectors



### Leading e-commerce and omnichannel service capabilities

COMPETITIVE ADVANTAGES			
SCALE AND FLEXIBILITY	<ul> <li>Largest provider of outsourced e-fulfillment services in Europe</li> <li>Superior ability to ramp up and manage large workforces for peak seasonality</li> <li>Sophisticated inventory management system optimizes lead times for customers</li> <li>Multichannel distribution and reverse solutions</li> </ul>		
ADVANCED AUTOMATION	<ul> <li>Complex capabilities, deeply integrated with customer supply chains</li> <li>Automated infrastructure facilitates delivery of customer-specific services</li> <li>Deep expertise in deploying tailored automation</li> <li>Tech-enabled fulfillment continuously improved by AI and machine learning</li> </ul>		
STRONG CUSTOMER RELATIONSHIPS	<ul> <li>Longstanding, mutually successful relationships with global retail and e-tail brands that compete for consumer loyalty based on the shopping experience</li> <li>Highly referenceable e-commerce and omnichannel customers</li> </ul>		

### Business overview: North American less-than-truckload



### LTL has a well-defined opportunity to grow EBITDA to at least \$1 billion in 2022

### Rational pricing dynamics **Favorable long-term** industry fundamentals Rapid growth of e-commerce driving retail shipments to LTL carriers Strong advantage over regional providers, due to scale and visibility One of the few US providers with national coverage Covers every US state, including Alaska and Hawaii, and about 99% of all US postal codes Intelligent load-building, yard management and routing technology Further profit improvement via proprietary technology XPO Smart<sup>™</sup> tools driving process improvements, cost savings and labor productivity Proprietary algorithms automate pricing for small to mid-sized accounts Advanced pricing algorithms help balance network mix Elasticity models help inform pricing decisions for larger accounts Dynamic pricing algorithms improve yield with national accounts and local accounts Strategic focus on high-yield

### freight

- Diversified, high-yield customer base spans industries, regions and customer types

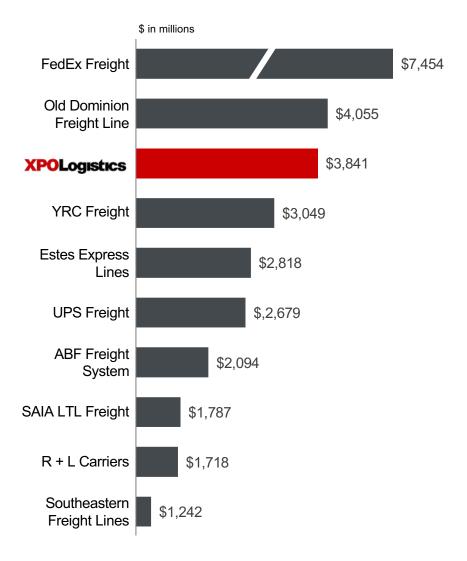
### Five years of substantial, ongoing improvement, with additional upside

- Data science harnessed to balance network, optimize pickup-and-delivery and linehaul routing
- Resilient cash flow generation through diligent working capital and capex management



### Top three provider of less-than-truckload (LTL) in North America

### TOP LTL PROVIDERS BY REVENUE 2019<sup>1</sup>



### **KEY METRICS<sup>2</sup>**

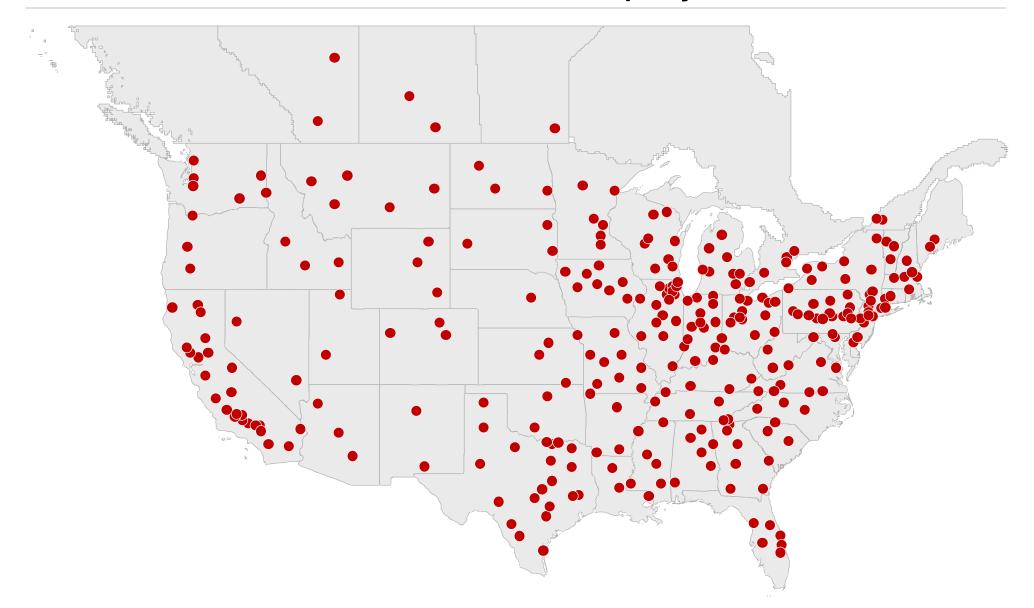
Industry size	~\$43 billion
2019 revenue	\$3.8 billion
Employees	~20,000
Cross-dock facilities	290
Number of tractors / trailers	~7,800 / 25,000
Average length of haul	837.2 miles
Average tractor fleet age	5.36 years

<sup>&</sup>lt;sup>1</sup> Source: SJ Consulting Group; data includes fuel surcharge

<sup>&</sup>lt;sup>2</sup> Estimate of industry size based on industry research; revenue is full year 2019; all other metrics as of September 30, 2020 INVESTOR PRESENTATION NOVEMBER 2020



### LTL customers of all sizes value XPO's scale and capacity



XPO's network of LTL terminals in US and Canada



### Compelling LTL value proposition appeals to diverse customer types

KEY SERVICE ATTRIBUTES				
CAPACITY, DENSITY AND SCALE	<ul> <li>One of the largest, most modern and safety-equipped fleets in industry</li> <li>7,800 tractors and 25,000 trailers¹</li> <li>~12,000 professional drivers, operating out of 290 terminals¹</li> <li>All types of commodities accepted</li> <li>Over 75,000 next-day and two-day lanes</li> </ul>			
INTELLIGENT TECHNOLOGY	<ul> <li>Dynamic route optimization, intelligent load-building and advanced pricing algorithms</li> <li>XPO Smart™ tools are driving productivity improvements beyond the significant gains already made</li> <li>Data-driven reporting and business intelligence is customized by XPO analytics</li> </ul>			
STRONG RELATIONSHIPS	<ul> <li>Over 30 years of experience as an LTL carrier</li> <li>Comprehensive services for customers with delivery needs in multiple markets</li> <li>Longstanding relationships in place for movements to and from Mexico, Puerto Rico and Canada</li> <li>Responsive team committed to superior outcomes for customers</li> </ul>			



### Technology prioritizes three areas of LTL network optimization

### DYNAMIC ROUTE OPTIMIZATION

- Intelligent routing and real-time visibility increase P&D pounds per person-hour, stops per hour and weight per trip
- Reduces P&D miles per stop and cost per stop
- Improves service levels through route sequencing for better control of delivery times and exception management

### INTELLIGENT LOAD-BUILDING

- Proprietary technology automates loadbuilding and optimizes linehaul network
- Real-time monitoring of compliance maximizes trailer utilization
- Bypass algorithm reduces multiple stops for trucks dedicated to direct movements

### PRICING OPTIMIZATION

- Advanced algorithms balance the network, reducing cost and utilization inefficiencies, such as empty miles
- Speeds onboarding of more profitable small to mid-sized local accounts
- Provides real-time cost visibility at the shipment level

Technology becomes continually smarter at automating operations for best results



### XPO Smart™ right-sizes shift scheduling and all components of LTL labor mix

- The introduction of real-time visibility is driving more motor moves per hour on LTL cross-docks, with high employee engagement
- Analytics provide deep visibility into cross-dock labor activity in real time, as well as scheduled labor for future periods
- Site-specific modeling helps managers understand the future impacts of operational decisions
- Takes turnover and training time into account

**FULL-TIME LABOR PART-TIME LABOR SHORTER** LONGER **WORK SHIFT WORK SHIFT DOCK WORKERS DRIVERS WORK HOURS** OVERTIME

Delivers significant labor and service efficiencies on cross-docks

### **Business overview: North American transportation**

Truck brokerage / expedite
Intermodal / drayage
Last mile
Managed transportation



### Combination of scale, technology and service range is unique in North America

Multimodal solutions with critical mass	and
leadership positions in fast-growing se	ctors

- Leading positions and real-time visibility across singular range of modes
- Customers gain extensive options and access to capacity

### XPO Connect<sup>™</sup> digital freight marketplace digitizes shipper-carrier transactions

- Automates transactions by giving carriers easy-to-use tools for managing capacity
- Gives shippers a single place to track, analyze, rate and buy transportation

### Automation drives productivity and share gains, and lowers cost to serve

- Platform integrates brokerage, managed transportation, last mile and intermodal
- Advanced algorithms optimize pricing per customer

### Strong tier-one customer relationships with tier-two and tier-three opportunities

- Large customers need multiple XPO services and value flexibility
- Strong management teams with mode-specific experience in each service offering

### Positioned to benefit from industry trends of outsourcing, e-commerce and digitization

- Brokers have gained steady share of for-hire trucking throughout economic cycles
- E-commerce drives demand for XPO's brokerage, last mile and intermodal services

### Asset-light business with high cash flow generation and conversion

- Strong operating leverage and modest capital requirements
- Working capital can become a source of cash in economic slowdowns



### Brokerage is a vast opportunity to sell XPO's network capacity

### **BUSINESS OVERVIEW**

- Non-asset business places shippers' freight with an established network of independent brokered carriers on a contractual or spot basis
- Benefits from secular trend toward outsourcing
- Key component of XPO's industry-leading range of transportation modes in North America
- XPO Connect<sup>™</sup> digital freight marketplace, Drive XPO<sup>™</sup> carrier app and Freight Optimizer procurement engine, in combination, are a strongly differentiated offering
- #1 provider of expedited solutions for urgent freight in North America

KEY METRICS <sup>1</sup>			
Industry size <sup>2</sup>	~\$375 billion		
2019 revenue <sup>3</sup>	\$1.66 billion		
Locations	23		
Employees	~900		
Carrier relationships	38,000		
Accessible trucks	Over 1,000,000		

### **SERVICE OFFERINGS**

- Full truckload, domestic and cross-border
- Refrigerated
- Heavy haul

- Expedite
- · High value, high security
- Specialized equipment

<sup>&</sup>lt;sup>1</sup> Revenue is full year 2019; all other metrics as of September 30, 2020

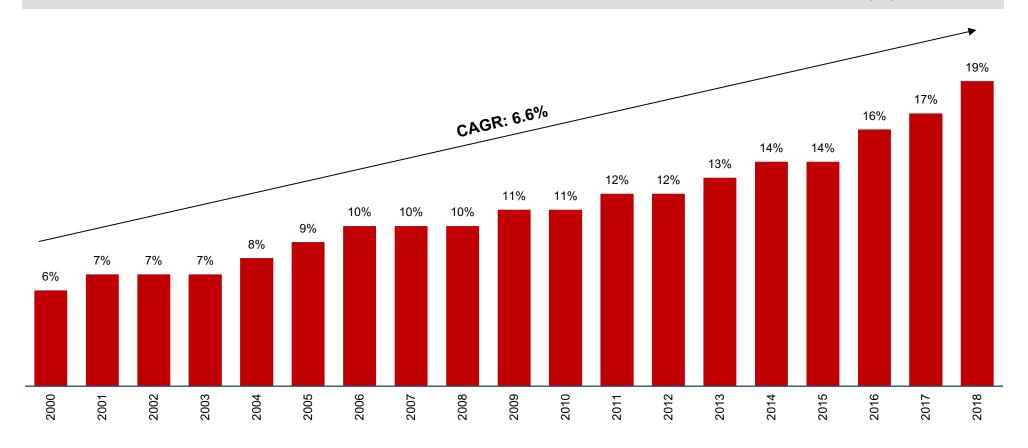
<sup>&</sup>lt;sup>2</sup> Total truckload industry size based on industry research, including brokerage component

<sup>&</sup>lt;sup>3</sup> Includes truck brokerage and expedite, excluding intercompany eliminations



### Demand for XPO solutions driven by expansion of transportation outsourcing

### US TRUCK BROKERAGE INDUSTRY PENETRATION OF TOTAL FREIGHT INDUSTRY (%)



Freight brokers have consistently gained transportation market share across cycles



### XPO's brokerage value proposition is rooted in disruptive technology

### **KEY CAPABILITIES**

### SCALE AND OPTIONALITY

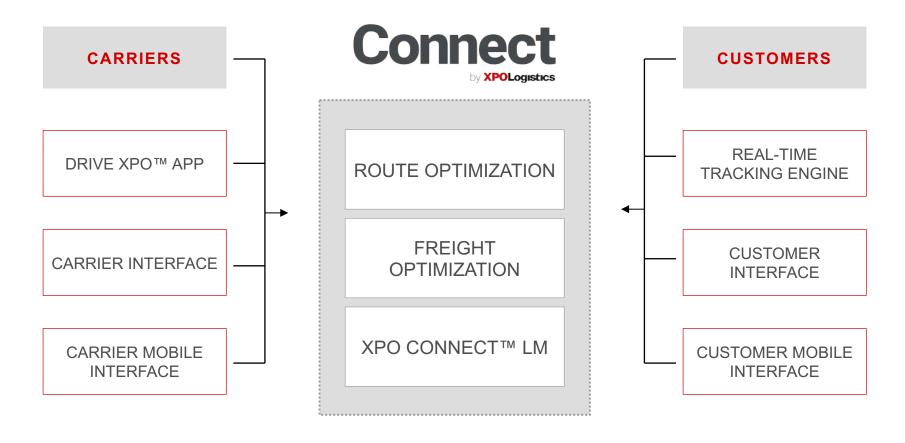
- Services include full truckload, expedite ground, expedite air charter, heavy haul, cross-border shipments, specialized services, global forwarding and managed transportation
- Proprietary cloud-based platform gives shippers access to capacity, load assignments and tracking
- Shows shippers and carriers supply and demand in real time across truck, rail and ocean
- Truck capacity data is channelled from multiple sources for optimal results
- Carriers use personalized dashboards to post and find income opportunities

### **XPO CONNECT™ PLATFORM**

- Proprietary Freight Optimizer carrier rating engine underpins brokerage processes
- Proprietary algorithms, pricing tools and market analytics provide visibility into current market conditions for spot rate negotiations
- Robust track and trace technology
- Easily integrated with ERP systems, warehouse management systems and other technologies



## Drives efficiency, volume and margin through cutting-edge connectivity





## Rapid traction of XPO Connect™ propelled by carrier adoption

- Self-service dashboard on the Drive XPO™ app locates loads that match the carrier's capacity and routes
- Optimizes network capacity via proprietary freight matching for active and available drivers
- Provides options to "buy it now" for loads at the published price or alternatively place counteroffers
- Customized preferences trigger automatic allocation of loads based on freight size, type and geography

#### **FULLY MOBILIZES THE PROCUREMENT PROCESS**

Capacity posting	Freight management	Driver engagement and recruitment	Load booking
Request loads for a specific lane and date and get notified when matching loads	Access details about assigned loads, automatically track and clear stops, and submit	Preview XPO's freight opportunities using the guest access feature and sign up to	Search for available loads, place bids and immediately purchase loads to keep moving
become available	paperwork to get paid faster	start booking	



## Third largest intermodal provider in North America

#### **BUSINESS OVERVIEW**

- 30-year relationships with railroads provide the long-haul portion of the shipment of containerized freight
- Container capacity, rail brokerage, local drayage, on-site operational services and door-to-door shipment management
- A leader in automotive and retail intermodal, and in US-Mexico cross-border service
- Tailwind from trend of manufacturers near-shoring in Mexico

KEY METRICS	1
Industry size	~\$43 billion
2019 revenue	\$948 million
Locations	37 terminals
Employees	~400
53-ft. containers / chassis	~10,000 / ~5,000
Drayage trucks under contract	Over 25,000



## Unique competitive advantages differentiate XPO's intermodal offering



#### RAIL OPTIMIZER TECHNOLOGY

- Proprietary intermodal system tracks door-to-door movements of long-haul freight with GPS on containers
- Communicates constantly with railroads to proactively identify any delays
- Monitors whether containers are full or empty, doors are open or closed
- Keeps shippers informed through EDI integration and an online portal



#### **CROSS-BORDER MEXICO SERVICE**

- Decades of experience managing crossborder freight, with an extensive organization in both Mexico and US
- Longstanding relationships with the railroads, ramp operators and drayage drivers on both sides of the border
- Expedited, brokerage and global forwarding teams react quickly to help customers navigate unavoidable delays



#### **SERVICE CAPABILITIES**

- One of the largest intermodal networks for long-haul freight in North America
- US drayage leader with container service at all major ports and ramps
- Intermodal rail ramp drayage, TWICcompliant port drayage
- Ocean drayage management services



## Largest provider of last mile logistics for heavy goods in North America

#### **BUSINESS OVERVIEW**

- Fully integrated, national platform positioned within 125 miles of 90% of the US population
- Consistently high customer satisfaction reinforced by proprietary technology developed exclusively for last mile
- One last mile tracking number and one tracking portal, providing customers with end-to-end visibility
- Point-of-sale appointment engine enables delivery and install scheduling at customer check-out
- Capacity management tools allow adjustments to available capacity, balancing route efficiency with customer availability

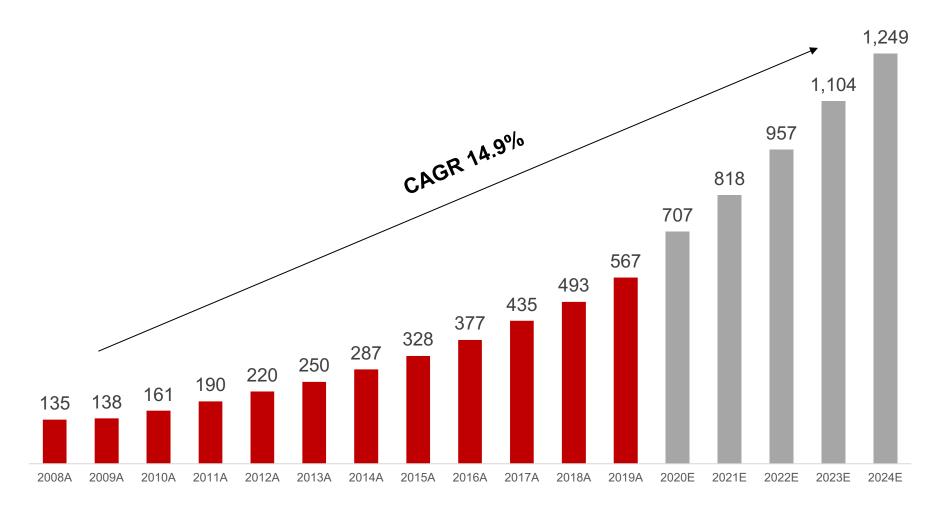
KEY METRICS <sup>1</sup>	
Industry size	~\$13 billion
2019 revenue	\$873 million
Hub locations	85
Employees	~1,800
Carriers / trucks	~1,500 / ~3,700
Annual deliveries	Over 10 million



## Growth in US e-commerce orders for large goods benefits XPO's last mile service

#### US E-COMMERCE SALES FORECASTED TO CONTINUE TO INCREASE

\$ in billions





## Unmatched combination of last mile scale, technology and experience



#### LARGE RUNWAY

- XPO is the sector leader, yet holds less than 8% US share
- Customers include big-box retailers that sell appliances, furniture, exercise equipment, large electronics and other heavy or bulky items
- Cohesive network led by last mile experts is the partner of choice for heavy goods



#### **SATISFIED CONSUMERS**

- Long-term relationships with best-in-class contract carriers
- Post-delivery feedback loops resolve issues quickly and protect brand loyalty
- Industry-best consumer satisfaction levels reflect XPO's decades of experience and digital, end-to-end consumer communication



#### PROPRIETARY TECH

- All data regarding a shipment is visible on a single platform
- Digital communication enhances the consumer experience, reduces not-athome instances and captures signatures
- Poised to accelerate benefits from tens of millions of dollars invested in last mile technology since 2013



#### STRONG TAILWINDS

- Ongoing shift toward consumers buying large items online
- Large investment in new core last mile technology
- 89% of eligible orders now scheduled via email or automated call



## Top five global provider of managed transportation

#### **BUSINESS OVERVIEW**

- Integrated with XPO Connect<sup>™</sup>, industry-leading multimodal technology platform
- Rigorous tracking and visibility; worry-free set-up; disaster recovery capabilities
- Technology tools collect big data and turn it into actionable information for continuous performance improvement
- Low-risk transition and comprehensive integration
- Successful deployment of complex solutions for large customers ramped up in the past two years

#### SERVICE OFFERINGS

#### Control tower solutions

 Global network of control towers provides door-to-door visibility into order status and freight tracking

#### Managed expedite

- Industry-leading expedite web technology automates procurement and tracking of time-critical freight
- Fulfillment averages 16 minutes from time of request

#### **Dedicated transportation**

- Tailored fleet solutions help customers optimize routes and lower costs
- Detailed reports success and provide the basis for strategic planning

Outsourced fleet management solutions tailored for each supply chain

## Business overview: European transportation

Truck brokerage

**Dedicated truckload** 

Less-than-truckload

Managed transportation

Last mile



## **Leading positions in fast-growing sectors**

## **Expansive platform with strong positions across Europe**

- Largest transportation company across UK, France, Spain, Portugal and Morocco
- Mix of asset-based and non-asset over-the-road capacity optimized for each market

## Long-term customer relationships with limited concentration risk

- Blue-chip customer base diversified by geography, size, vertical, type and requirements
- Over 50% of customers in Europe have used XPO for 10 years or more

## Strongly positioned to capture spend from existing customers

- Comprehensive, multimodal service range offers numerous ways to penetrate existing base
- Approximately half of top 100 customers use multiple XPO transportation services

## Technology infrastructure delivers high service levels

- Proprietary XPO Connect<sup>TM</sup> platform and Drive XPO<sup>TM</sup> app implemented in Europe
- Scalable Freight Optimizer platform matches shippers' freight with network of trucking carriers

## Multiple opportunities to expand the network

- Organic opportunities to gain share through price and volume
- Enter other key European regions and accelerate last mile expansion through M&A

## Demonstrated ability to drive strong performance

- Track record of robust free cash flow generation
- Growth strategy leverages service range and geographic reach



## Leading provider of truck brokerage and LTL transportation in Europe

#### **COMPETITIVE ADVANTAGES**

- Leading provider of truck brokerage in Europe
- Leading less-than-truckload (LTL) provider in the UK, France, Spain and Portugal
- Dedicated truckload offering is a key differentiator in European markets
- Last mile presence in countries where fragmentation among regional providers represents a large growth opportunity
- Balanced non-asset and asset-based model, with one of Europe's largest ground transportation networks
- Strategic shift underway to rebalance the capacity mix toward non-asset brokerage, while optimizing one of the largest owned road fleets in Europe
- Green transport leader in Europe, with LNG fleet, electric last mile vehicles, mega-trucks and multimodal solutions
- Long track record of operational excellence with safety and driver training

#### KEY METRICS<sup>1</sup>

Industry size	~\$460 billion <sup>2</sup>
2019 revenue	\$2.9 billion
Locations	192
Employees	~14,000
Trucks	~7,200
European countries served	30

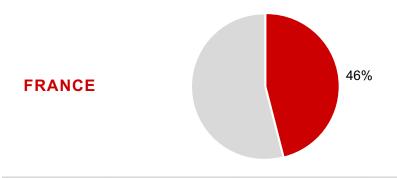
<sup>&</sup>lt;sup>1</sup> Revenue is full year 2019; all other metrics as of September 30, 2020

<sup>&</sup>lt;sup>2</sup> Source: Bain; includes truckload and brokerage



## XPO's transportation network covers over 90% of Europe's GDP





- Blended model of XPO-owned trucks and contracted independent carriers for less-than-truckload
- Last mile logistics offering for heavy goods
- Non-dedicated truckload business being phased out and replaced by truck brokerage, which is demonstrating strong growth



- Rapid growth of dedicated truckload being driven by increasing business from large contracts
- XPO-owned trucks and employee drivers
- Last mile logistics offering for heavy goods
- Overnight distribution service for auto dealer networks



- Independent carrier contractors utilize XPO-branded equipment
- Last mile service provided as a subcontracted model
- LTL and brokerage models in strong deployment



## Strong positioning in highly fragmented transportation marketplaces

	XPO LEADS IN KEY EUROPEAN GEORGRAPHIES							
	■ #1 in less-than-truckload							
	<ul> <li>Top three provider of truck brokerage</li> </ul>							
FRANCE	<ul> <li>#1 provider of dedicated dry van truckload</li> </ul>							
	#1 in less-than-truckload  Top three provider of truck brokerage  #1 provider of dedicated dry van truckload  Only LTL provider fully authorized to handle hazardous goods  Differentiated intermodal offerings, such as road transportation + river barge  #1 single-owner LTL network  Fastest-growing major transportation provider for the past three years  #1 in automotive aftermarket, with night delivery service  Fuel distribution leader  Top three provider of dedicated truckload  #1 in less-than-truckload  #1 in truck brokerage  #1 in automotive aftermarket in Spain							
	<ul> <li>Differentiated intermodal offerings, such as road transportation + river barge</li> </ul>							
	• #1 single-owner LTL network							
	<ul> <li>Fastest-growing major transportation provider for the past three years</li> </ul>							
UNITED KINGDOM	<ul><li>#1 in automotive aftermarket, with night delivery service</li></ul>							
	Fuel distribution leader							
	Top three provider of dedicated truckload							
	#1 in less-than-truckload							
SPAIN, PORTUGAL AND	<ul><li>#1 in truck brokerage</li></ul>							
MOROCCO	#1 in automotive aftermarket in Spain							
	■ #1 in night delivery in Spain							



## Over 100 LTL locations serving countries across Europe

- Transportation capabilities from a single pallet to full truckload
- ~60,000 pallets delivered daily over domestic networks
- ~9,800 pallets delivered daily over international networks
- Size and scale enable pan-European solutions for multinational customers





## Numerous levers to grow revenue and expand margin in Europe

## EXPAND EXISTING PLATFORM



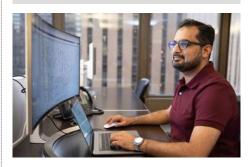
- Take advantage of fragmented industry to drive outsized growth
- Increase scale in last mile and brokerage businesses
- Grow share of wallet with key customers

#### COLLABORATE ACROSS NETWORK



- Continue to develop pan-European solutions for existing and new multinational customers
- Optimize margins and grow market share with technology-enabled price discovery tools

## EXECUTE PRICING INITIATIVES



- Implement pricing excellence levers and expand pricing indexation
- Improve recovery of accessorial and fuel surcharges

## CONTINUE TO BUILD TECH ADVANTAGE



- Continually improve efficiency and reduce costs through ongoing rollouts of XPO Connect<sup>™</sup> and Freight Optimizer
- Focus on driving operating leverage and expanding margins

# Supplemental materials



## Investor highlights: Key factors driving growth and returns

Leading positions in fast-growing sectors	<ul> <li>Top three industry positions across all major service lines in transportation and logistics</li> <li>Outsized exposure to sectors with secular growth drivers, including trend toward outsourcing</li> </ul>
Numerous opportunities for top-line growth	<ul> <li>&lt;2% share of total addressable market</li> <li>Proven ability to capture organic share through price and volume, and expand through accretive M&amp;A</li> </ul>
Strong presence in e-commerce and omnichannel retail	<ul> <li>Largest e-fulfillment 3PL in Europe; global provider of reverse logistics</li> <li>Largest provider of last mile logistics for heavy goods in North America</li> </ul>
Fast pace of technological innovation	<ul> <li>Proprietary technology harnesses Al and machine learning</li> <li>Key areas of focus: warehouse automation, digital freight marketplace and data science</li> </ul>
Substantial advantages of scale	<ul> <li>Revenue advantages: ability to serve customers with access to capacity, cross-selling and top talent</li> <li>Profit advantages: operating leverage, purchasing power, lane density and optimization via technology</li> </ul>
Nimble capital allocation focused on returns	<ul> <li>Strong track record of creating substantial shareholder value</li> <li>Disciplined return-on-capital approach</li> </ul>
~\$700 million to \$1 billion pool of company- specific profit growth opportunities	<ul> <li>Revenue levers: pricing analytics, XPO Connect™, XPO Direct™ and intra-Europe cross-selling</li> <li>Cost levers: XPO Smart™, LTL optimization, logistics automation and others</li> </ul>
Ability to outperform the macro	<ul> <li>Proven ability to grow faster than all macro environments</li> <li>Vertical mix, service mix, flexible business model and high mix of contracted business all add resilience</li> </ul>
Significant cash generation through cycles	<ul> <li>~69% of revenue is asset-light</li> <li>Low maintenance capex; working capital becomes a source of cash in downturns</li> </ul>
Unduplicatable moat of results-oriented innovators	<ul> <li>35 top executives and 2,500 professionals at the next level with blue-chip experience</li> <li>Technologists, managers, engineers, logisticians and operators driving every line of business</li> </ul>



## XPO is widely recognized for performance and culture

- Named one of the World's Most Admired Companies by Fortune, 2018, 2019, 2020
- Ranked #1 in the Fortune 500 category of Transportation and Logistics, 2017, 2018, 2019, 2020
- Named one of Spain's Best Companies to Work For by Forbes, 2019, 2020
- Ranked #3 of Top 125 3PLs in France by Supply Chain Magazine, 2020
- Ranked #3 of Top 100 Logistics Providers in the Netherlands by Logistiek, 2020
- Recognized by Whirlpool with Intermodal Carrier of the Year Award and Maytag Dependability Award for reverse logistics, 2020
- Ranked Logistics Solution Provider of the Year by Urban Transport News in India, 2020
- Received Torres & Earth Award in Spain for making positive contributions to combat climate change, 2020
- Recognized by Ford Motor Company with World Excellence Awards, 2019 silver-level, 2020 gold-level
- Recognized by Owens Corning as Supplier of the Year Award, 2020
- Ranked in top 100 of America's Most Responsible Companies by Newsweek, 2019
- Named a Winning "W" Company by 2020 Women on Boards for gender diversity of the board of directors, 2019
- Named a Leader in the Magic Quadrant for 3PL Providers by Gartner, 2018, 2019, 2020 (worldwide)
- Recognized by General Motors with Supplier of the Year Award for aftermarket distribution 2019, managed transportation 2020
- XPO Connect<sup>™</sup> received SDCE 100 Award for Innovation from Supply & Demand Chain Executive, 2020
- Named a Great Supply Chain Partner by Supply Chain Brain, 2020
- Partnered with MIT as the first global logistics company to join the Industrial Liaison Program, 2019, 2020
- Named a Disruptive Technology Leader on the Freight. Tech 25 by FreightWaves, 2019
- Recognized by Dow Chemical Company with Gold Safety Excellence Award for drayage, 2019
- Recognized by Raytheon Company with EPIC Supplier Excellence Award for on-time delivery, 2019
- Recognized by Nissan Manufacturing UK for excellence at Operational Logistics Awards, 2014, 2015, 2016, 2017, 2018, 2019
- Recognized by Boeing Company with Performance Excellence Award, 2018
- Ranked #1 on Transport Topics Top 50 Logistics list, 2017, 2018, 2019, 2020
- Named a Top 100 3PL by Inbound Logistics, 2014, 2015, 2016, 2017, 2018, 2019, 2020
- Recognized by Supply Chain Magazine with an Innovation Award at Kings of the Supply Chain in France, 2020
- Ranked #3 of the Glassdoor Top 20 UK companies with the best leadership and culture, 2018, 2019
- Named to the Fortune Future 50 list of US companies best positioned for breakout growth, 2018
- Awarded Best Employer Practice Award for partnership with DS Workfit by British Association for Supported Employment, 2019
- Awarded a Trucks and Roads Award in Russia, 2018, 2019
- CEO Jacobs ranked #10 on Barron's readers list of World's Best CEOs, 2018
- Awarded Company of the Year for innovation by Assologistica (Italy), 2017, 2018, 2019



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## Some highlights of XPO's people-first culture

- XPO's US warehouse safety record for OSHA reportable incidents is more than four times better than industry average
- Appointed a Chief Diversity Officer and launched a Diversity and Inclusion Council of employees in 2020
- XPO celebrates Black History Month, Women's History Month, Hispanic Heritage Month, Pride Month and Military Appreciation Month
- Named 2021 official transportation partner of 3-Day Walks<sup>®</sup> for Susan G. Komen Foundation, a leading non-profit in the fight against breast cancer
- Partnered with Hispanic Association of Colleges and Universities to provide financial support for HACU's objectives
- Donated global logistics services to Soles4Souls, a non-profit committed to disrupting the cycle of poverty
- Partnered with leading virtual clinic for women and families to provide supplemental health services for employees
- Tuition reimbursement benefit provides up to \$5,250 annually for employees pursuing continuing education
- Robust recruitment initiatives with emphasis on diversity hiring; awarded Viqtory's bronze-level Military-Friendly Employer<sup>®</sup>
- 300 young people hired to date by XPO Logistics in Europe through the XPO Graduate Program

#### XPO'S PROGRESSIVE PREGNANCY CARE AND FAMILY BONDING BENEFITS

- Any XPO employee, male or female, receives up to six weeks of 100% paid postnatal leave as the primary caregiver
- Women receive up to 20 days of 100% paid prenatal leave for health and wellness
- "Automatic yes" pregnancy accommodations granted on request; more extensive accommodations easily arranged
- XPO guarantees that a woman will continue to be paid her regular base wage rate, and will remain eligible for wage increases, while her pregnancy accommodations are in effect
- All program enhancements provided at no additional cost to employees

#### XPO's latest Sustainability Report is available online at sustainability.xpo.com



## **COVID-19** pandemic response

XPO is continuing to use a combination of rigorous protective measures, technology and virtual communications to keep its employees safe. These are some of the many actions the company has taken as part of its COVID-19 response:

- For employees who need to work on site, XPO follows the guidance of the World Health Organization, the US Centers for Disease Control, local regulators, and the company's own health and safety protocols
- PPE is provided to employees in all company workplaces and social distancing is in effect
- Company facilities worldwide engage in ongoing cleaning of high-touch areas, as well as deep cleaning in facilities likely to have been exposed to COVID-19
- The company added two weeks of 100% paid pandemic sick leave for US and Canadian employees, in addition to existing paid sick leave
- Employees guaranteed up to three additional paid days if their facility closes temporarily for deep cleaning
- The company instituted a contactless delivery policy to ensure that its drivers can maintain a safe distance from customers when delivering freight
- The company expanded access to mental health counseling services

For its customers and carriers, XPO added an electronic COVID-19 dashboard to its XPO Connect™ digital freight platform. The dashboard serves as an access point for alerts in North America and Europe issued by states, provinces, countries and major infrastructure sources, such as municipalities and airports.



## Strongly committed to sustainability in transportation and logistics

#### **TRANSPORTATION**

- Awarded silver CSR rating in Europe by EcoVadis, with overall score placing XPO in the top 10% of Freight Transport by Road category, 2019, 2020
- Awarded Trophées EVE 2020 for implementing a multimodal "urban river" solution to reduce CO<sub>2</sub> emissions during inner-city deliveries in Paris, in cooperation with the Ports of Paris, City of Paris, Île-de-France region and Voies Navigables de France
- Renewed three-year commitment to the CO<sub>2</sub> Charter in France, extending 10-year commitment to sustainability
- Named a Top 75 Green Supply Chain Partner by Inbound Logistics for 2016, 2017, 2018, 2019, 2020
- Large investments in fuel-efficient Freightliner Cascadia tractors in North America (EPA-compliant and GHG14-compliant technology), and Stralis Natural Power Euro VI tractors in Europe, which combine liquified and compressed natural gas (LNG/CNG) to reduce NOx emissions below Euro VI standards
- One of the most modern fleets in Europe: 98% compliant with Euro V, EEV and Euro VI standards, with an average truck age of approximately three years
- European fleet has reduced fuel consumption by 10% since 2015
- Mega-trucks in Spain can reduce CO<sub>2</sub> emissions by up to 20%; tested duo-trailer for Ministry of Transport
- XPO drivers train in responsible eco-driving and fuel usage reduction techniques
- North American LTL locations implementing phased upgrades to LED lighting
- Experimenting in Europe with diesel-electric hybrids and zero-emission electric vans for last mile service

CarbonNET, our proprietary, cloud-based calculator, helps our operations document emission sources, activity data and CO<sub>2</sub> calculations



## Strongly committed to sustainability in transportation and logistics (cont.)

#### **LOGISTICS**

- XPO's Warehouse of the Future for Nestlé in the UK is an environmentally advanced facility, with ammonia refrigeration, LED lighting, air-source heat pumps and a rainwater harvesting system
- Numerous XPO facilities are ISO14001-certified to high standards for environmental management
- Nearly 75% of XPO's total space in Europe will operate LED lighting systems by end of 2021
- Polystyrene recycling initiative launched in France in partnership with Envie, an organization that gets vulnerable people back to work; recognized with the Sustainable Industry Award by L'Usine Nouvelle
- Renewed long-time logistics partnership with EPA's SmartWay® program in North America; contributing to EPA's Energy Star Warehouse Leadership Group
- Defined greenhouse gas and landfill reduction targets for North American logistics and drafted procedures to address sustainable procurement, greenhouse gas emissions, landfill diversion, natural resource conservation and energy efficiency
- Utilize electronic waybills and documentation in global operations to reduce paper and other waste
- Energy efficiency evaluations performed prior to selecting warehouses to lease
- Vast majority of material handling devices used in logistics sites operate on battery power instead of fuel
- Millions of electronic components and batteries recycled annually as a byproduct of reverse logistics
- Packaging engineers ensure that optimal carton size is used for each product slated for distribution; recycled packaging purchased when feasible
- Reusable kitting tools manufactured by XPO utilized for installation of parts in customer operations



## Highly skilled management team

LEADERSHIP	PRIOR EXPERIENCE
Brad Jacobs Chief Executive Officer	United Rentals, United Waste
Josephine Berisha Chief Human Resources Officer	Morgan Stanley
Tony Brooks President, Less-Than-Truckload – North America	Sysco, PepsiCo, Roadway
Erik Caldwell President, Last Mile Logistics	Hudson's Bay, Luxottica
Richard Cawston  Managing Director, Supply Chain – Europe	Norbert Dentressangle, Asda
Ashfaque Chowdhury President, Supply Chain – Americas and Asia Pacific	New Breed
Troy Cooper President	United Rentals, United Waste
Matthew Fassler Chief Strategy Officer	Goldman Sachs
Luis-Angel Gómez Izaguirre Managing Director, Transport – Europe	Norbert Dentressangle
Maryclaire Hammond Senior Vice President, Human Resources	BP, Honeywell
Mario Harik Chief Information Officer	Oakleaf Waste Management
Tavio Headley Vice President, Investor Relations	Jefferies, American Trucking Associations



## Highly skilled management team (cont.)

LEADERSHIP	PRIOR EXPERIENCE
LaQuenta Jacobs Chief Diversity Officer	Delta Air Lines, Home Depot, Turner Broadcasting
Katrina Liddell President, Global Forwarding and Expedite	Johnson Controls International
Eduardo Pelleissone Chief Transformation Officer	Kraft Heinz, America Latina Logistica
Heidi Ratti Senior Vice President, Human Resources	Pacer International
Alex Santoro Chief Commercial Officer and Executive Vice President, Operations	Anheuser-Bush InBev, America Latina Logistica, Popeyes
Kevin Sterling Vice President, Strategy	Seaport Global Securities, BB&T
Ravi Tulsyan Senior Vice President and Treasurer	ADT, Tyco, PepsiCo
Drew Wilkerson President, Transportation – North America	C.H. Robinson
Malcolm Wilson Chief Executive Officer, XPO Logistics Europe	Norbert Dentressangle, NYK Logistics
Kyle Wismans Senior Vice President, Financial Planning and Analysis	Baker Hughes, General Electric
Stacey Woods Senior Vice President, Human Resources Operations	Time Warner Cable, Wells Fargo
David Wyshner Chief Financial Officer	Wyndham, Avis, Merrill Lynch



## **Business glossary**

- Contract Logistics: An asset-light, technology-enabled business characterized by long-term contractual relationships with high renewal rates, low cyclicality and a high-value-add component that minimizes commoditization. Contracts are typically structured as either fixed-variable, cost-plus or gain-share. XPO services include highly engineered solutions, e-fulfillment, reverse logistics, packaging, factory support, aftermarket support, warehousing and distribution for customers in aerospace, manufacturing, retail, life sciences, chemicals, food and beverage, and cold chain. Reverse logistics, also known as returns management, refers to processes associated with managing the flow of returned goods back through contract logistics facilities: for example, unwanted e-commerce purchases, food transport equipment or defective goods. Reverse logistics services can include cleaning, inspection, refurbishment, restocking, warranty processing and other lifecycle services.
- Expedite: A non-asset business that facilitates time-critical, high-value or high-security shipments, usually on very short notice. Revenue is either contractual or transactional, primarily driven by unforeseen supply chain disruptions or just-in-time inventory demand for raw materials, parts or goods. XPO provides three types of expedite service: ground transportation via a network of independent contract carriers; air charter transportation facilitated by proprietary, a web-based technology that solicits bids and assigns loads to aircraft; and a transportation management system (TMS) network that is the largest web-based expedite management system in North America.
- Freight Brokerage: A variable cost business that facilitates the trucking of freight by procuring carriers through the use of proprietary technology, typically referred to as a TMS (transportation management system). Freight brokerage net revenue is the spread between the price to the shipper and the cost of purchased transportation. In North America, XPO has a non-asset freight brokerage business, with a network of 38,000 independent carriers. In Europe, XPO generates over €1 billion in freight brokerage revenue annually, with capacity provided by an asset-light mix of owned fleet and independent carriers.
- **Global Forwarding:** A non-asset business that facilitates freight shipments by ground, air and ocean. Shipments may have origins and destinations within North America, to or from North America, or between foreign locations. Services are provided through a network of market experts who provide local oversight in thousands of key trade areas worldwide. XPO's global forwarding service can arrange shipments with no restrictions as to size, weight or mode, and is OTI and NVOCC licensed.



## **Business glossary (cont.)**

- Intermodal: An asset-light business that facilitates the movement of long-haul, containerized freight by rail, often with a drayage (trucking) component at either end. Intermodal is a variable cost business, with revenue generated by a mix of contractual and spot market transactions. Net revenue equates to the spread between the price to the shipper and the cost of purchasing rail and truck transportation. Two factors are driving growth in intermodal in North America: rail transportation is less expensive and more fuel efficient per mile than long-haul trucking, and rail is a key mode of transportation in and out of Mexico, where the manufacturing base is booming due to a trend toward near-shoring.
- Last Mile: An asset-light business that facilitates the delivery of goods to their final destination, most often to consumer households. XPO specializes in two areas of last mile service: arranging the delivery and installation of heavy goods such as appliances, furniture and electronics, often with a white glove component; and providing logistics solutions to retailers and distributors to support their ecommerce supply chains and omnichannel distribution strategies. Capacity is sourced from a network of independent contract carriers and technicians.
- Less-Than-Truckload (LTL): The transportation of a quantity of freight that is larger than a parcel, but too small to require an entire truck, and is often shipped on a pallet. LTL shipments are priced according to the weight of the freight, its commodity class (which is generally determined by its cube/weight ratio and the description of the product), and mileage within designated lanes. An LTL carrier typically operates a hub-and-spoke network that allows for the consolidation of multiple shipments for different customers in single trucks.
- Managed Transportation: A service provided to shippers who want to outsource some or all of their transportation modes, together with associated activities. This can include freight handling such as consolidation and deconsolidation, labor planning, inbound and outbound shipment facilitation, documentation and customs management, claims processing, and 3PL supplier management, among other things.
- **Truckload:** The ground transportation of cargo provided by a single shipper in an amount that requires the full limit of the trailer, either by dimension or weight. Cargo typically remains on a single vehicle from the point of origin to the destination and is not handled en route. See Freight Brokerage on the prior page for additional details.



## **Business glossary (cont.)**

- XPO Connect™: XPO's fully automated, self-learning digital freight marketplace connects shippers and carriers directly, as well as through company operations. XPO Connect™ gives customers comprehensive visibility across multiple transportation modes in real time, including fluctuations in capacity, spot rates by geography and digital negotiating through an automated counteroffer feature. Shippers can assign loads to carriers and track the freight through one, secure login. Carriers use the Drive XPO™ app from the road to interact with shippers and with XPO. The app also serves as a geo-locator and supports voice-to-text communications. XPO has deployed XPO Connect™ in North America and Europe for truckload freight, with additional capabilities for last mile customers and independent contractors engaged in the home delivery of heavy goods.
- XPO Direct™: XPO's national, shared-space distribution network gives retail, e-commerce, omnichannel and manufacturing customers new ways to distribute their goods. XPO Direct™ warehouses serve as stockholding sites and cross-docks that can be utilized by multiple customers at the same time. Transportation needs are supported by XPO's brokered, contracted and owned capacity. B2C and B2B customers essentially rent XPO's capacity for contract logistics, last mile, LTL, labor, technology, transportation and storage. They can position inventories fluidly across markets without the capital investment of adding distribution centers, while XPO uses its existing assets and supplier relationships as growth levers. The XPO Direct™ network encompasses over 90 facilities in North America.
- XPO Smart™: XPO's technology suite of optimization tools improve labor productivity, intelligent warehouse management and demand forecasting in the company's logistics and transportation operations. XPO Smart labor productivity tools interface with the company's proprietary warehouse management system to forecast optimal staffing levels day-by-day and shift-by-shift. In addition, the warehouse management system facilitates the integration of robotics and other advanced automation, enabling XPO to start up customer logistics projects or expand existing implementations with a high degree of efficiency. The integrated technology provides an intelligent, single solution that combines key supply chain applications, including unified order management and intuitive dashboard tools that analyze trends and guide decision-making.



### **Financial reconciliations**

The following table reconciles XPO's net income (loss) attributable to common shareholders for the periods ended September 30, 2020 and 2019 to EBITDA and adjusted EBITDA for the same periods.

## Reconciliation of Non-GAAP Measures XPO Logistics, Inc. Consolidated Reconciliation of Net Income (Loss) to Adjusted EBITDA (Unaudited) (In millions)

		Three Mor	nths Er	nded Septen	nber 30,	Nine Months Ended September 30,							
		2020		2019	Change %	2020			2019	Change %			
Net income (loss) attributable to common shareholders (1)		84	\$	117	-28.2%	\$	(17)	\$	282	-106.0%			
Distributed and undistributed net income (1) (2)		9		13	-30.8%		2		30	-93.3%			
Net income attributable to noncontrolling interests		5		6	-16.7%		4		21	-81.0%			
Net income (loss)		98		136	-27.9%		(11)		333	-103.3%			
Debt extinguishment loss		-		-	NM		-		5	-100.0%			
Interest expense		86		75	14.7%		240		218	10.1%			
Income tax provision (benefit)		59		34	73.5%		(2)		99	-102.0%			
Depreciation and amortization expense		193		186	3.8%		572		546	4.8%			
Unrealized (gain) loss on foreign currency option and forward contracts		=		(4)	-100.0%		(1)		5	-120.0%			
EBITDA	\$	436	\$	427	2.1%	\$	798	\$	1,206	-33.8%			
Transaction and integration costs		3		-	NM		93		2	NN			
Restructuring costs		-		11	-100.0%		53		28	89.3%			
Adjusted EBITDA	\$	439	\$	438	0.2%	\$	944	\$	1,236	-23.6%			
Revenue	\$	4,221	\$	4,154	1.6%	\$	11,587	\$	12,512	-7.4%			
Adjusted EBITDA margin (3)		10.4%		10.5%			8.1%		9.9%				

#### NM - Not meaningful

<sup>(1)</sup> The sum of quarterly net income (loss) attributable to common shareholders and distributed and undistributed net income (loss) may not equal year-to-date amounts due to the impact of the two-class method of calculating earnings (loss) per share.

<sup>(2)</sup> Relates to the Series A Preferred Stock and is comprised of actual preferred stock dividends and the non-cash allocation of undistributed earnings.

<sup>(3)</sup> Adjusted EBITDA margin is calculated as Adjusted EBITDA divided by Revenue.



The following table reconciles XPO's net income (loss) attributable to common shareholders for the periods ended September 30, 2020 and 2019 to adjusted net income attributable to common shareholders for the same periods.

#### **Reconciliation of Non-GAAP Measures**

XPO Logistics, Inc.

Consolidated Reconciliation of GAAP Net Income (Loss) and Net Income (Loss) Per Share to Adjusted Net Income and Adjusted Net Income Per Share

(Unaudited)

(In millions, except per share data)

	Three Months Ended September 30,       September 30,         2020       2019       2020       2         \$ 84       \$ 117       \$ (17)       \$ (17)         -       -       -       -         -       (4)       (1)       -         -       -       -       -         3       -       93       -         -       11       53       -         (1)       (2)       (36)       -         -       -       (1)       -         -       (1)       (7)       -         \$ 86       \$ 121       \$ 84       \$							
GAAP net income (loss) attributable to common shareholders  Debt extinguishment loss  Unrealized (gain) loss on foreign currency option and forward contracts  Impairment of customer relationship intangibles  Transaction and integration costs		2020	2019		2020		2019	
GAAP net income (loss) attributable to common shareholders	\$	84	\$	117	\$	(17)	\$	282
Debt extinguishment loss		_		-		-		5
Unrealized (gain) loss on foreign currency option and forward contracts		_		(4)		(1)		5
Impairment of customer relationship intangibles		_		-		-		6
Transaction and integration costs		3		-		93		2
Restructuring costs		_		11		53		28
Income tax associated with the adjustments above (1)		(1)		(2)		(36)		(12)
Impact of noncontrolling interests on above adjustments		- '		-				(1)
Allocation of undistributed earnings		_		(1)				(3)
Adjusted net income attributable to common shareholders	\$	86	\$		\$	84	\$	312
Adjusted basic earnings per share	\$	0.94	\$	1.31	\$	0.91	\$	3.21
Adjusted diluted earnings per share	\$	0.84	\$	1.18	\$	0.82	\$	2.91
Weighted-average common shares outstanding								
Basic weighted-average common shares outstanding		91		92		91		97
Diluted weighted-average common shares outstanding		102		102		102		107

<sup>(1)</sup> The income tax rate applied to reconciling items is based on the GAAP annual effective tax rate, excluding discrete items and contribution- and margin-based taxes.



The following table reconciles XPO's net income attributable to common shareholders for the year ended December 31, 2019 to adjusted net income attributable to common shareholders for the same period.

### **Reconciliation of Non-GAAP Measures**

XPO Logistics, Inc.

Consolidated Reconciliation of GAAP Net Income and Net Income Per Share to Adjusted Net Income and Adjusted Net Income Per Share

(Unaudited)

(In millions, except per share data)

	Yea	r Ended
		mber 31,
		2019
GAAP net income attributable to common shareholders	<b>\$</b>	379
Debt extinguishment loss	Φ	5
Unrealized loss on foreign currency option and forward contracts		9
Impairment of customer relationship intangibles		6
Transaction, integration and rebranding costs		5
Restructuring costs		49
Income tax associated with the adjustments above		(18)
Impact of noncontrolling interests on above adjustments		(2)
Allocation of undistributed earnings		(5)
Adjusted net income attributable to common shareholders	\$	428
Adjusted basis servings nor share	_	
Adjusted basic earnings per share	\$	4.46
Adjusted diluted earnings per share	\$	4.03
Weighted-average common shares outstanding		
Basic weighted-average common shares outstanding		96
Diluted weighted-average common shares outstanding		106



The following table reconciles XPO's net cash provided by operating activities for the periods ended September 30, 2020 and 2019, and the years ended December 31, 2019, 2018, 2017, 2016 and 2015, to free cash flow for the same periods.

## Reconciliation of Non-GAAP Measures XPO Logistics, Inc. Reconciliation of Cash Flows From Operating Activities to Free Cash Flow (Unaudited) (In millions)

	Three Months Ended				1	Nine Mon	ths E	nded	Years Ended											
		September 30,				Septem	iber 3	30,				Dece	mber 31,							
	2	2020		2019		2020		2019	 2019		2018		2017	2	2016	2	2015			
Net cash provided by operating activities	\$	298	\$	278	\$	692	\$	442	\$ 791	\$	1,102	\$	785	\$	622	\$	91			
Cash collected on deferred purchase price receivable		-		49		-		186	186		-		-		-		-			
Adjusted net cash provided by operating activities		298		327		692		628	977		1,102		785		622		91			
Payment for purchases of property and equipment		(122)		(177)		(377)		(413)	(601)		(551)		(504)		(483)		(249			
Proceeds from sales of property and equipment		71		107		148		192	252		143		118		69		60			
Free Cash Flow	\$	247	\$	257	\$	463	\$	407	\$ 628	\$	694	\$	399	\$	208	\$	(98			



The following table reconciles XPO's revenue attributable to its North American last mile business for the periods ended September 30, 2020 and 2019 to net revenue for the same period.

Reconciliation of Non-GAAP Measures
<b>XPO Logistics North American Last Mile</b>
Net Revenue
(Unaudited)
(In millions)

	Three	Months	Ended September 3	30,		
	 2020		2019	Change %		
Revenue	\$ 243	\$	219	11.0%		
Cost of transportation and services	158		145	9.0%		
Net revenue <sup>(1)</sup>	\$ 85	\$	74	14.9%		

<sup>(1)</sup> For purposes of the net revenue table, Net revenue is reconciled to Revenue.



The following table reconciles XPO's revenue attributable to its North American less-than-truckload business for the years ended December 31, 2019, 2018, 2017, 2016 and 2015 to adjusted operating income, adjusted operating ratio and adjusted EBITDA for the same periods.

## Reconciliation of Non-GAAP Measures XPO Logistics North American Less-Than-Truckload Adjusted Operating Ratio and Adjusted EBITDA (Unaudited) (In millions)

	Years Ended December 31,									
	2019		2018		2017		2016		2015	
Revenue (excluding fuel surcharge revenue)	\$	3,259	\$	3,230	\$	3,140	\$	3,035	\$	3,081
Fuel surcharge revenue		532		552		455		370		448
Revenue		3,791		3,782		3,595		3,405		3,529
Salaries, wages and employee benefits		1,786		1,754		1,697		1,676		1,741
Purchased transportation		397		400		438		438		508
Fuel and fuel-related taxes		264		293		234		191		230
Other operating expenses		363		476		453		424		511
Depreciation and amortization		227		243		233		203		164
Maintenance		102		102		107		105		100
Rents and leases		49		44		42		41		49
Purchased labor		6		12		14		9		24
Operating income		597		458		377		318		202
Operating ratio <sup>(1)</sup>		84.3%		87.9%		89.5%		90.7%		94.3%
Transaction, integration and rebranding costs		-		-		19		24		21
Restructuring costs		3		3		-		-		-
Amortization expense		34		33		34		34		10
Other income (2)		22		29		12		-		-
Depreciation adjustment from updated purchase price allocation of acquired assets	f	_		_		_		(2)		_
Adjusted operating income <sup>(3)</sup>	\$	656	\$	523	\$	442	\$	374	\$	233
Adjusted operating ratio <sup>(4)</sup>		82.7%		86.2%		87.7%		89.0%		93.4%
Depreciation expense		193		210		199	<u> </u>	169		154
Other		2		-		6		4		(6)
Adjusted EBITDA <sup>(3)</sup>	\$	851	\$	733	\$	647	\$	547	\$	381

<sup>(1)</sup> Operating ratio is calculated as (1 - (Operating income divided by Revenue)).

<sup>(2)</sup> Other income primarily consists of pension income and is included in Other expense (income) on the Consolidated Statement of Income (Loss).

<sup>(3)</sup> Adjusted operating income and Adjusted EBITDA is reconciled to Revenue in the Consolidated Statements of Income (Loss).

<sup>(4)</sup> Adjusted operating ratio is calculated as (1 - (Adjusted operating income divided by Revenue)).



The following table reconciles XPO's net income (loss) attributable to common shareholders for the years ended December 31, 2019, 2018, 2017, 2016 and 2015 to EBITDA, adjusted EBITDA, and adjusted EBITDA excluding the North American truckload business divested in 2016.

## Reconciliation of Non-GAAP Measures XPO Logistics, Inc. Consolidated Reconciliation of Net Income (Loss) to Adjusted EBITDA excluding Truckload (Unaudited) (In millions)

	Years Ended December 31,									
	2019			2018		2017		2016		2015
Net income (loss) attributable to common shareholders	\$	379	\$	390	\$	312	\$	63	\$	(246)
Preferred stock beneficial conversion charge		-		-		-		-		52
Distributed and undistributed net income		40		32		28		6		3
Net income (loss) attributable to noncontrolling interests		21		22		20		16		(1)
Net income (loss)		440		444		360		85		(192)
Debt commitment fees	_	-		-		-		-	·	20
Debt extinguishment loss		5		27		36		70		-
Other interest expense		292		217		284		361		187
Loss on conversion of convertible senior notes		-		-		1		-		10
Income tax provision (benefit)		129		122		(99)		22		(91)
Accelerated amortization of trade names		-		-		-		-		2
Depreciation and amortization expense		739		716		658		643		363
Unrealized loss (gain) on foreign currency option and forward contracts		9		(20)		49		(36)		3
EBITDA	\$	1,614	\$	1,506	\$	1,289	\$	1,145	\$	302
Transaction, integration and rebranding costs		5		33		78		103		201
Restructuring costs		49		21		-		-		-
Litigation costs		-		26		-		-		-
Gain on sale of equity investment		-		(24)		-		-		-
Gain on sale of intermodal equipment								-		(10)
Adjusted EBITDA	\$	1,668	\$	1,562	\$	1,367	\$	1,248	\$	493
Adjusted EBITDA divested NA Truckload business		-		-		-		80		19
Adjusted EBITDA excluding Truckload	\$	1,668	\$	1,562	\$	1,367	\$	1,168	\$	474